



Baltic Coastal Hiking **ONLINE**



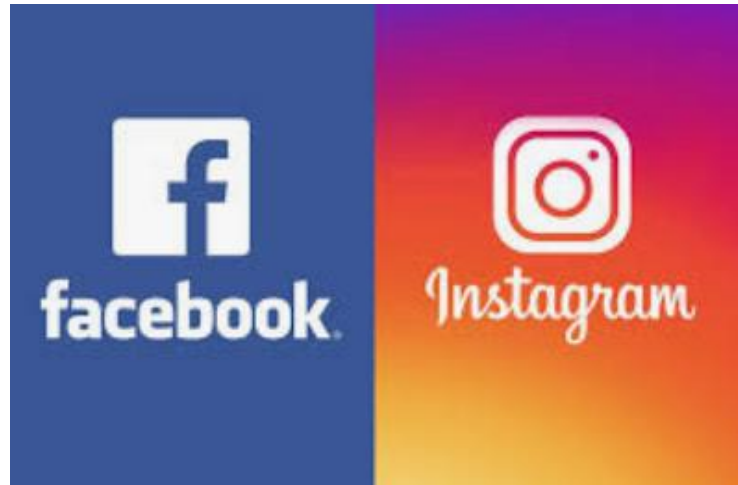
Interreg
Estonia-Latvia
European Regional Development Fund



EUROPEAN UNION

Kurzeme planning region, Aiga Petkēvica, Project manager

Baltic Coastal hiking **ONLINE**



www.coastalhiking.ee

^u
International mobile applications

Website: coastalhiking.eu (1.04.2018. - 31.08.2019.)



EN ET LV DE RU

NEWS

COASTAL HIKING

Facts

Practical info

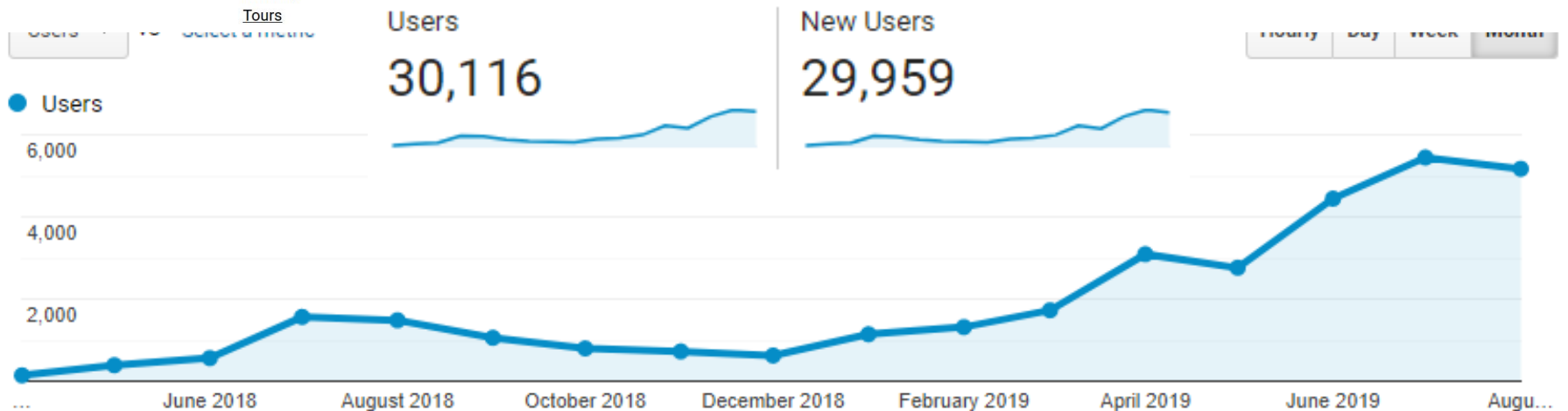
Itinerary

Tours

Tours



15 hiking tours for one and multiple days (up to 16 days) in Latvia and Estonia, which is part of the Baltic Coastal Hiking Route long distance path (in Latvia - Jūrtaka, in Estonia - Ranniku matkarada) (E9) - the most interesting, most scenic coastal areas of both countries, which are renowned for their natural and cultural objects. Several tours include national parks, nature parks, and biosphere reserves, as well as



Coastalhiking.eu users

Country	Users	% Users
1. 🇱🇻 Latvia	17,600	57.96%
2. 🇪🇺 Estonia	5,042	16.60%
3. 🇩🇪 Germany	1,154	3.80%
4. 🇺🇸 United States	1,071	3.53%
5. 🇫🇮 Finland	748	2.46%
6. 🇷🇺 Russia	654	2.15%
7. 🇱🇹 Lithuania	610	2.01%
8. 🇬🇧 United Kingdom	430	1.42%
9. 🇫🇷 France	375	1.23%
10. 🇸🇪 Sweden	213	0.70%

- Riga – 46,05%
- Tallinn – 11,67%
- Jurmala – 1,51%
- Liepāja – 1,47%

City	Users	% Users
1. Riga	14,245	46.05%
2. Tallinn	3,610	11.67%
3. (not set)	1,560	5.04%
4. Jurmala	468	1.51%
5. Liepaja	455	1.47%
6. Ventspils	442	1.43%
7. Helsinki	421	1.36%
8. Valmiera	419	1.35%
9. Jelgava	416	1.34%
10. Vilnius	371	1.20%

- Latvia - 57,96%
- Estonia - 16,60%
- Germany – 3,80%
- United States – 3,53%

Website: coastalhiking.eu

Source/Medium ?	Acquisition	
	Users ? ↓	New Users ?
	30,116 % of Total: 100.00% (30,116)	29,983 % of Total: 100.08% (29,959)
1. google / organic	14,462 (45.64%)	13,926 (46.45%)
2. (direct) / (none)	5,381 (16.98%)	5,367 (17.90%)
3. m.facebook.com / referral	2,795 (8.82%)	2,765 (9.22%)
4. celotajs.lv / referral	1,927 (6.08%)	1,490 (4.97%)
5. facebook.com / referral	1,100 (3.47%)	993 (3.31%)
6. l.facebook.com / referral	669 (2.11%)	570 (1.90%)
7. tvnet.lv / referral	492 (1.55%)	466 (1.55%)
8. la.lv / referral	406 (1.28%)	396 (1.32%)
9. lsm.lv / referral	370 (1.17%)	350 (1.17%)

How people find about website:

- Google search – 45,64%
- from Facebook page – 8,82%
- comes directly to the website – 16,98%

The screenshot shows a web browser window with a search engine interface. The address bar contains the URL <https://www.google.com/search?client=firefox-b-d&q=jūrtaka>. The search bar contains the text "jūrtaka". Below the search bar, there are navigation options: "All", "Images", "Maps", "Videos", "News", "More", "Settings", and "Tools". The "All" option is selected and underlined. The page content shows "About 51,400 results (0.31 seconds)" and the search result "Jūrtaka - Baltic Coastal Hiking".

About 51,400 results (0.31 seconds)

[Jūrtaka - Baltic Coastal Hiking](#)

Facebook: Pārgājienu maršruts gar Latvijas un Igaunijas piekrasti




Pārgājienu maršruts gar Latvijas un Igaunijas piekrasti
@jurtaka

Sākums

- Ieraksti
- Atsauksmes
- Video
- Attēli
- Par lapu
- Pasākumi
- Kopiena

Izveidot lapu



Interreg Estonia-Latvia
European Regional Development Fund

EUROPEAN UNION

Patik Dalīties

Sūtīt vēstuli

Ieraksti

 **Pārgājienu maršruts gar Latvijas un Igaunijas piekrasti**
2. septembris plkst. 23:46 · 🌐

Vai vēlies pievienoties Jūrtakas atklāšanas pārgājienam no Kabli Igaunijā līdz Ainažiem? 🇱🇻 🇪🇺

Vēl šodien atvērta reģistrācija Jūrtakas pārgājiens Kabli-Ainaži / E9 maršruta atklāšana Baltijā.

!!! Lūdzam aizpildīt pieteikuma formu:
<https://forms.gle/XaAHwsRGSDai2kjM7>

Šoreiz pieteikšanās ir ļoti svarīga, lai mēs varētu plānot cik daudzi no jums ieradīsies un pienācīgi sagatavotos - saorganizētu transportu tiem, kam nepieciešams, pasūtītu ēdienus un dzērienus un veiktu citus sagatavošanās darbus!

Lūzdu, esiet atbildīgi viesi un tiekamies 14. septembrī! 🍀

Pārgājienu maršruts gar Latvijas un Igaunijas piekrasti
Sports un atpūta in Riga, Latvia

5 ★★★★★
Vienmēr atvērts



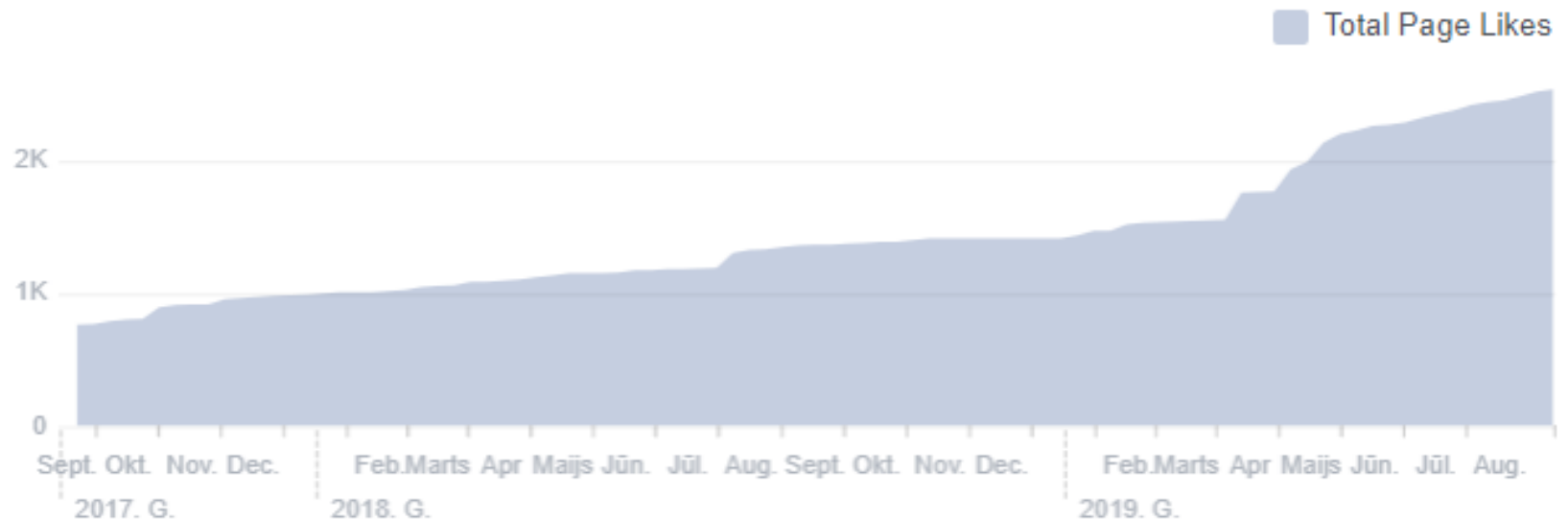
PAR PĀRGĀJIENU MARŠRUTS GAR LATVIJAS UN IGAUNIJAS PIEKRISTI

Facebook

(29.08.2017. – 31.08.2019.)

- The amount of page followers are constantly growing, on August 31st the page has 2557 likes

Total Page Likes as of Today: 2557





Pārgājienu maršruts gar Latvijas un Igaunijas piekrasti

Published by Zane Embovica [?] · 16 April · 🌐

Pārgājienu sezona jau rit pilnā sparā, tāpēc sadarbībā ar Autotransporta direkciju esam apkopojuši vienas un divu dienu pārgājienu maršrutus gar jūru, kurus viegli aizsniegt ar sabiedrisko transportu. Jūrtaka ir pieejama ik vienam! 😊

Detalizēta informācija par posmiem pieejama šeit:

<https://www.celotajs.lv/lv/news/item/view/906...> See more



Performance for your post

51,337 People Reached

1,377 Reactions, comments & shares *i*

850 Like	133 On post	717 On shares
--------------------	-----------------------	-------------------------

16 Love	4 On post	12 On shares
-------------------	---------------------	------------------------

3 Wow	0 On post	3 On shares
-----------------	---------------------	-----------------------

1 Angry	1 On post	0 On shares
-------------------	---------------------	-----------------------

52 Comments	12 On Post	40 On Shares
-----------------------	----------------------	------------------------

455 Shares	449 On Post	6 On Shares
----------------------	-----------------------	-----------------------

3,097 Post Clicks

546 Photo views	631 Link clicks <i>i</i>	1,920 Other Clicks <i>i</i>
---------------------------	------------------------------------	---------------------------------------

NEGATIVE FEEDBACK

0 Hide post **0** Hide all posts

0 Report as spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

Youtube.com



<https://www.youtube.com/channel/UCcGdGdjsxhy9sgLvaGXIIhA>

60%



coastal hiking



Coastal Hiking

5 subscribers

HOME

Uploads

▶ PLAY ALL



Coastal Hiking - Estonia and Latvia. Noarootsi

104 views • 5 months ago



Coastal Hiking - Estonia and Latvia border crossing

86 views • 5 months ago



Coastal Hiking - Estonia and Latvia

33 views • 5 months ago



Coastal Hiking - Estonia and Latvia. Matsalu with family

29 views • 5 months ago



Coastal Hiking - Estonia and Latvia. Birdwatching

69 views • 5 months ago

Instagram: @jurtaka (since 2019 spring)

Instagram | Search | Home | Heart | Profile



jurtaka Following ▾ ...

68 posts 402 followers 148 following

Jürtaka
Pārgājienu maršruts gar Latvijas un Igaunijas piekrasti, kurš izveidots ar Interreg Igaunijas un Latvijas programmas un ERAF finansiālu atbalstu.
www.jurtaka.lv

Followed by [be_jurtaka](#), [lapsumedniece](#), [gintaand](#) + 15 more

POSTS TAGGED

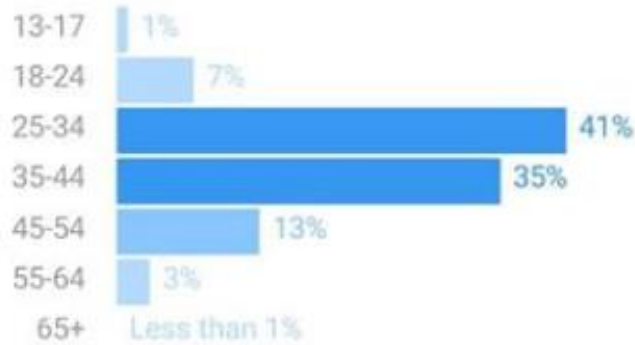


Organizatori:



Instagram: @jurtaka / Followers

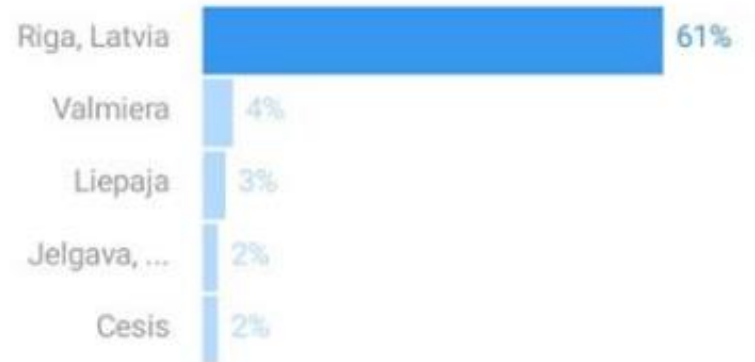
Age Range ⓘ



All Men Women

Top Locations ⓘ

Cities Countries



be_jurtaka Following

72 posts 92 followers 97 following

BE jura
Piekrastes gājiena Nida - Ainaži dienasgrāmata

Followed by annucis, wewalk.lv, gunitab + 8 more



Kolka-Mērs...



Ventspils-K...



Jūrkal-Vent...

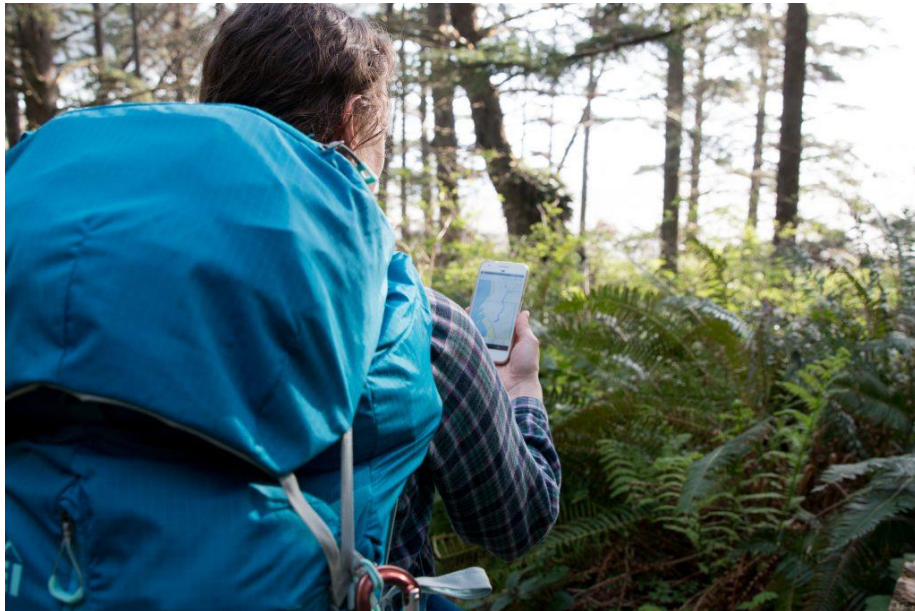
POSTS

TAGGED

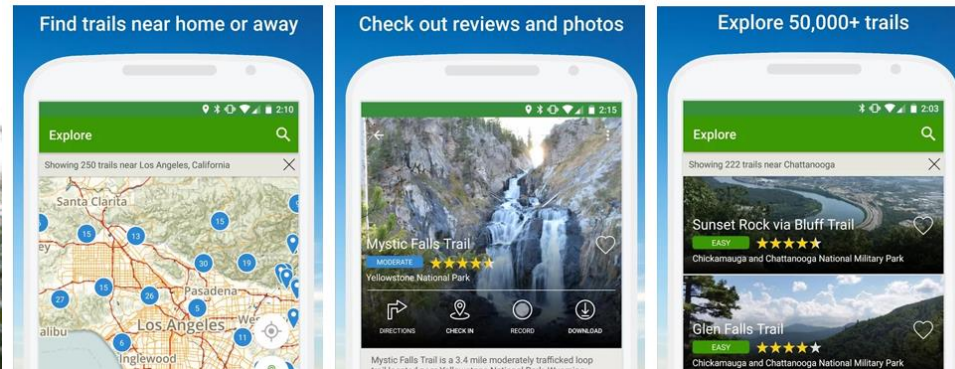


International hiking web pages, APP`s

- Easy to add
- Has already followers no need to work on that
- For free



 AllTrails



Alltrails Hiking App

Jūrtaka - Baltic Coastal Hiking

MODERATE ★★★★★ 0 reviews
Rucava, Courland, Latvia 8 photos

Favorite Directions Print/PDF Map Send to Phone Add to My List More

Jūrtaka - Baltic Coastal Hiking is a 569.2 kilometer point-to-point trail located near Rucava, Courland, Latvia that features beautiful wild flowers and is rated as moderate. The trail offers a number of activity options.

Distance: 569.2 km **Elevation Gain:** 5,142 m **Route Type:** Point to Point

backpacking camping hiking nature trips walking bird watching
beach forest views wild flowers wildlife



Baltic Coastal Hiking Trail- Ranniku Matkarada

MODERATE ★★★★★ 0 reviews
Rannametsa, Pärnumaa, Estonia

Favorite Directions Print/PDF Map Send to Phone Add to My List More

Baltic Coastal Hiking Trail- Ranniku Matkarada is a 650.5 kilometer lightly trafficked point-to-point trail located near Rannametsa, Pärnumaa, Estonia that features a great forest setting and is rated as moderate. The trail offers a number of activity options and is accessible year-round. Dogs are also able to use this tra [Show More](#)

Distance: 650.5 km **Elevation Gain:** 4,613 m **Route Type:** Point to Point

dogs on leash kid friendly backpacking camping fishing hiking
nature trips trail running walking bird watching beach forest

Wikiloc.com Hiking App

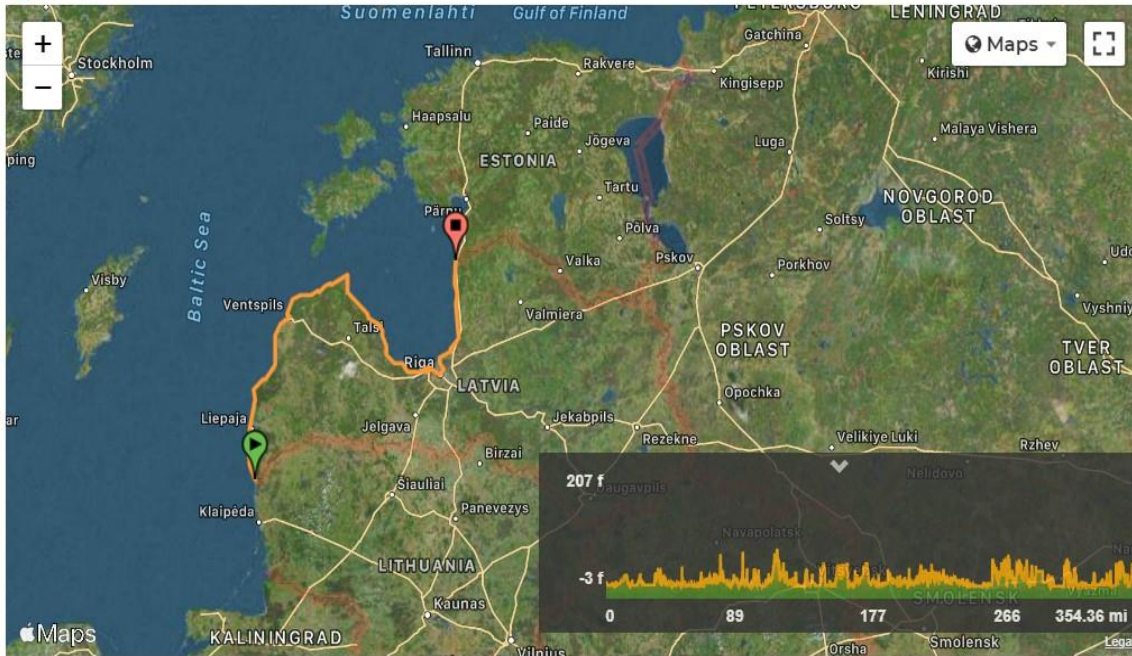


Hiking (Best Hiking trails in Latvia → Rucavas → Nida)

Baltic Coastal Hiking - Jūrtaka 34

[Add to List](#) [Add review](#)

[Share](#)



Viewed 120 times, downloaded 10 times

near Nida, Rucavas novads (Latvijas Republika)

[Download](#)



Author
AijaNei

11

≈ 1 10

I've done this trail

↔ 354.36 mi No

↗ 2,034 f 207 f

↘ 2,014 f -3 f

△ Moderate



wikiloc

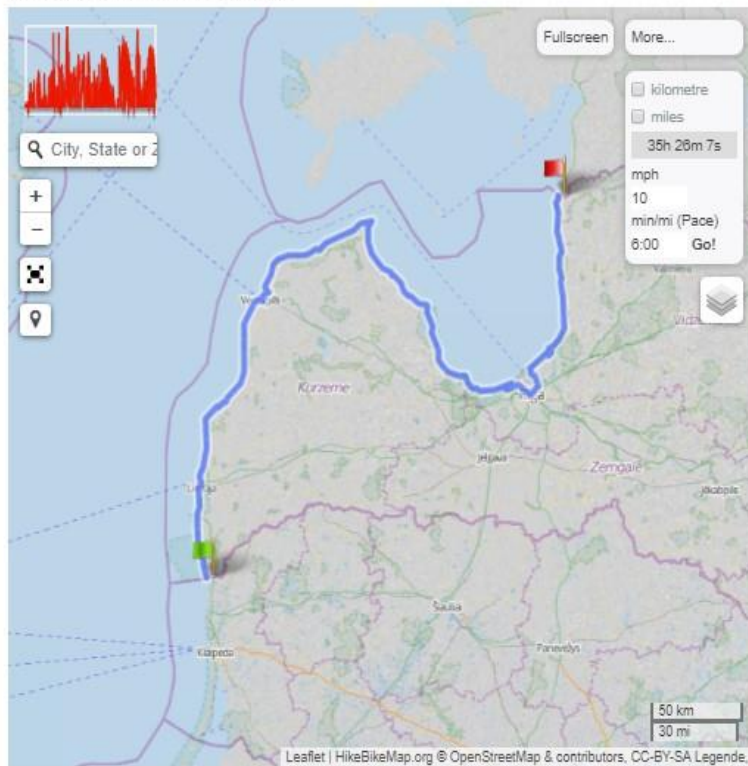
GPSies.com Hiking App



🇧🇷 Baltic Coastal Hiking - Jūrtaka

Created March 7, 2019 9:07 PM [Uploaded as GPX Track](#) [print](#)

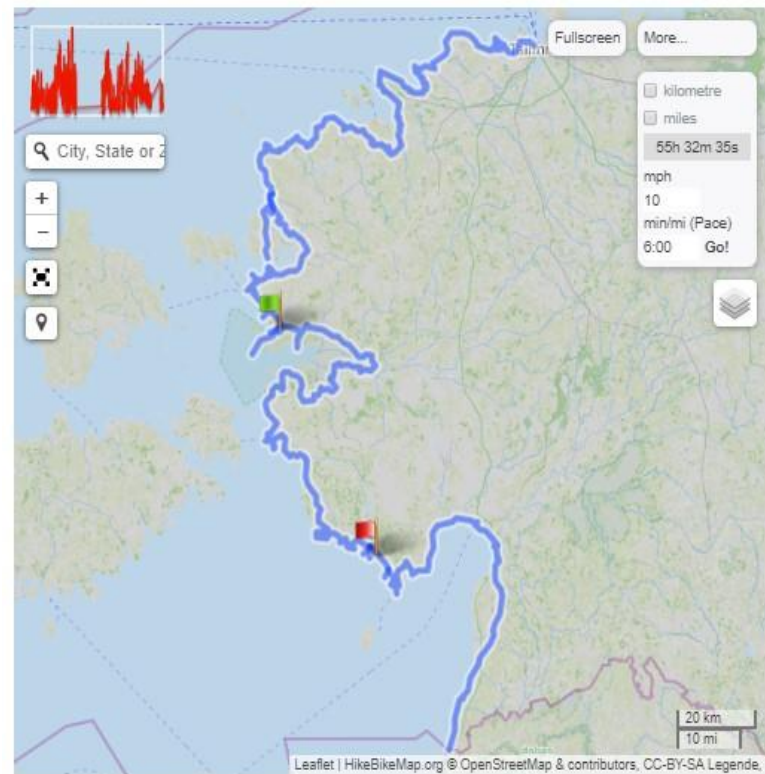
Hiking trail Nida Rucavas pag.



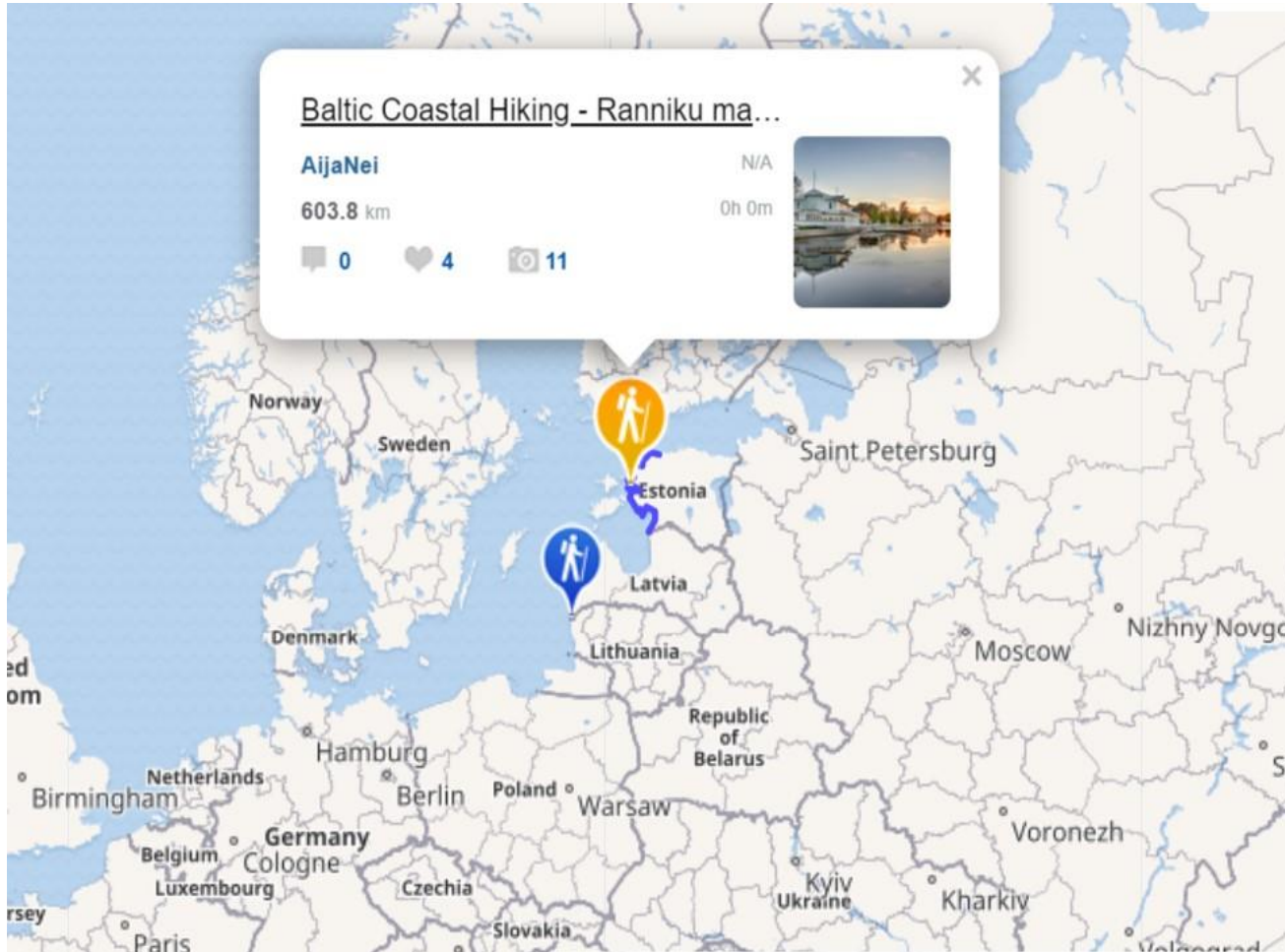
🇧🇷 Baltic Coastal Hiking - Ranniku Matkarada

Created March 8, 2019 4:35 PM [Uploaded as GPX Track](#) [print](#)

Hiking trail Haapsalu linn



Ramblr.com Hiking App



RAMBLR

ViewRanger.com Hiking App

Baltic Coastal Hiking - Jūrtaka
Hiking route in Latvia

Price: Free
GET THIS ROUTE


Shortcode: LVHI0001
★ ★ ★ ★ ★ No Reviews

Length: **351.62 miles**
Surface: **Moderate**
Difficulty: **Medium**


Total Ascent: **3381 feet**
Total Descent: **3369 feet**
Max Elevation: **81 feet**
Min Elevation: **-3 feet**

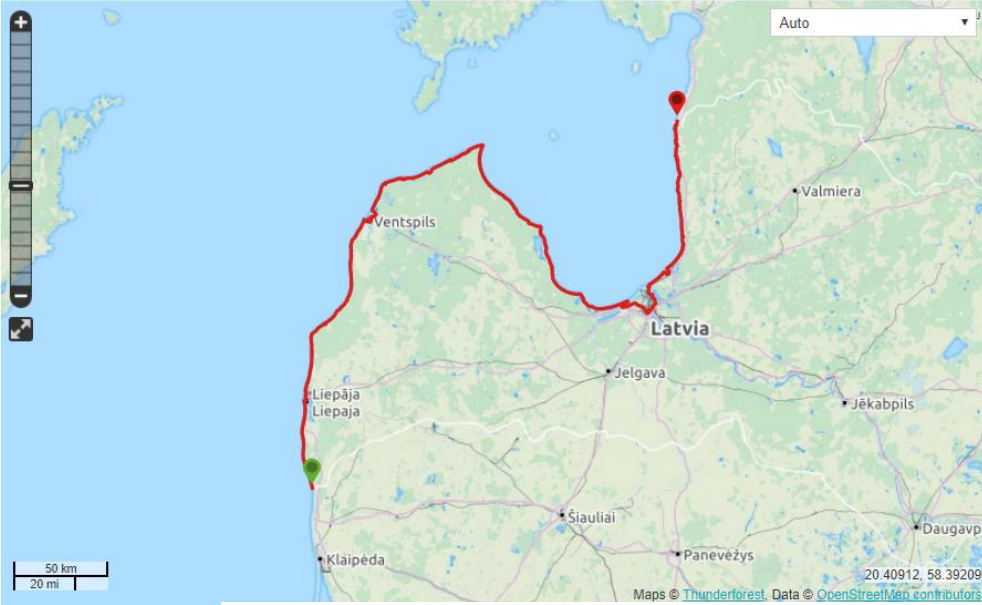
family friendly wildlife forest
beach city walk views historic
national park

Aija Neilande



More than 1200 km long, the Jūrtaka Trail is a hiking route along the Baltic Sea in Latvia (~580 km) and Estonia (~620 km) that will take you from sandy beaches to rocky and pebbled shores

Description	Attributes	Reviews
 <p>At times, it will lead you through seaside forests or bring you to fishing villages. As it reaches cities, the Jūrtaka Trail becomes almost unrecognizable, but once in Estonia, where it is called Ranniku matkarada, it continues winding through growths of juniper and coastal meadows. From the border of Latvia and Lithuania all the way to Tallinn you will be accompanied by the sea, gulls, sun and wind, as well as the warm feeling that you are welcome everywhere you go. Just wish for it, and the Jūrtaka Trail will take you to the nearest place offering warm dinner and safe accommodation. You can start and stop your hike on the Jūrtaka Trail at any point, only to resume it whenever you feel like it. The Jūrtaka trail will always be there for you! www.coastalhiking.eu or www.facebook.com/estlathiking</p>		

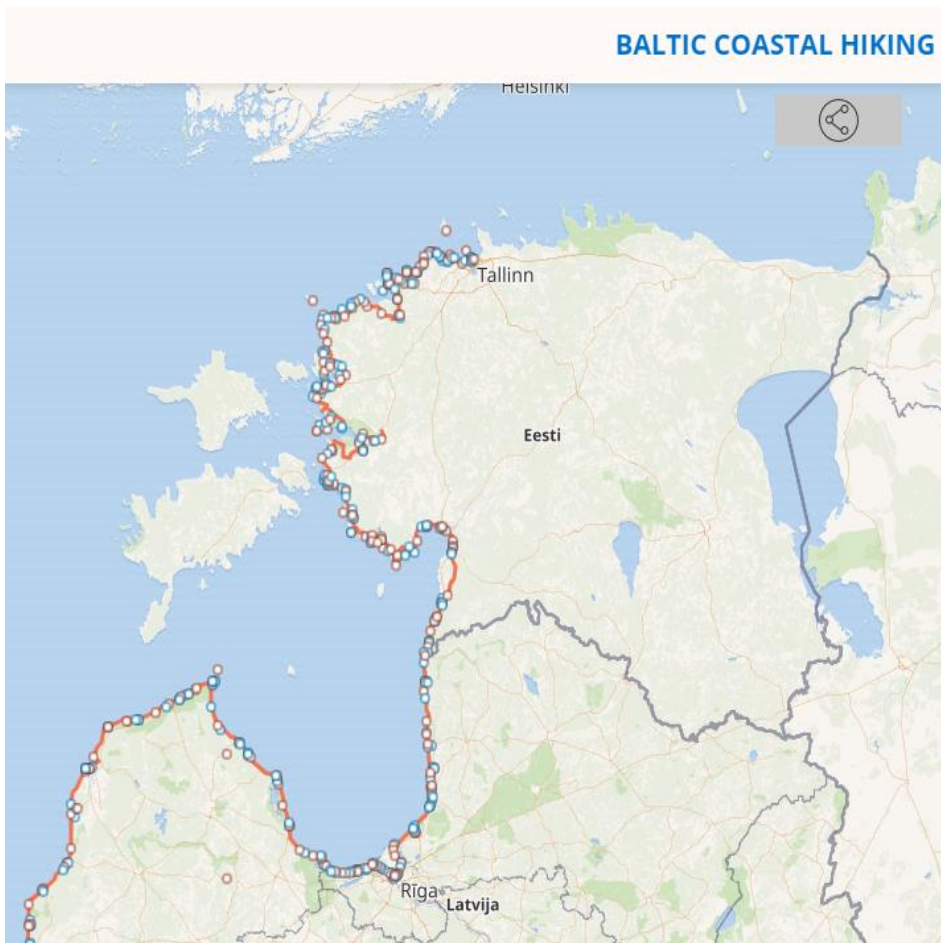


Auto

50 km
20 mi

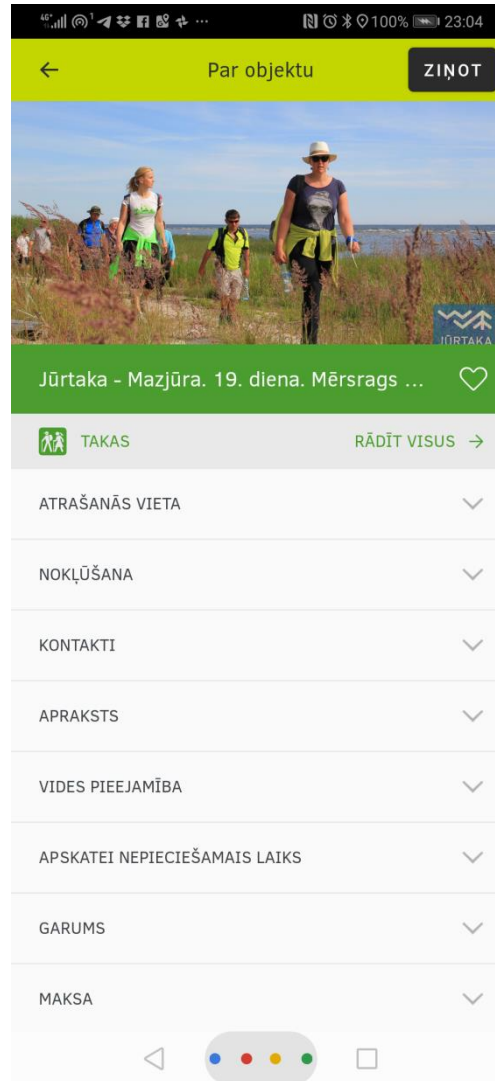
Maps © Thunderforest, Data © OpenStreetMap contributors

We are adding our trail also in local active leisure
app`s in Latvia and Estonia
Estonia - NaviCup.com Hiking App



The logo for "navi cup" features the word "navi" in a lowercase, sans-serif font above the word "cup" in a lowercase, sans-serif font. The "cup" is set against a solid black rectangular background.

Latvia dodies.lv and daba.gov.lv/Dabas tūrisms



The greatest success

- ✓ Route is recognized and title «Jūrtaka» is used by Latvian hikers.
- ✓ Tour companies include in their offers and organized tours along the route for domestic hikers and foreigners
- ✓ Route info is added in coastal tourist information websites and tourist information centres promote the route
- ✓ Hikers share and report their hiking adventures online – FB, Instagram, youtube, own bloggs and media channels

<https://www.youtube.com/watch?v=6RJiFmpdtEQ> – 10.42 – reading the Coastal guide

https://www.youtube.com/watch?v=M_25LWeHSHQ – 2.23 – reading the Coastal guide



JŪRAS GĀJĒJI #11 Ģipka - Kolka (mūzika: Tycho - Weather)

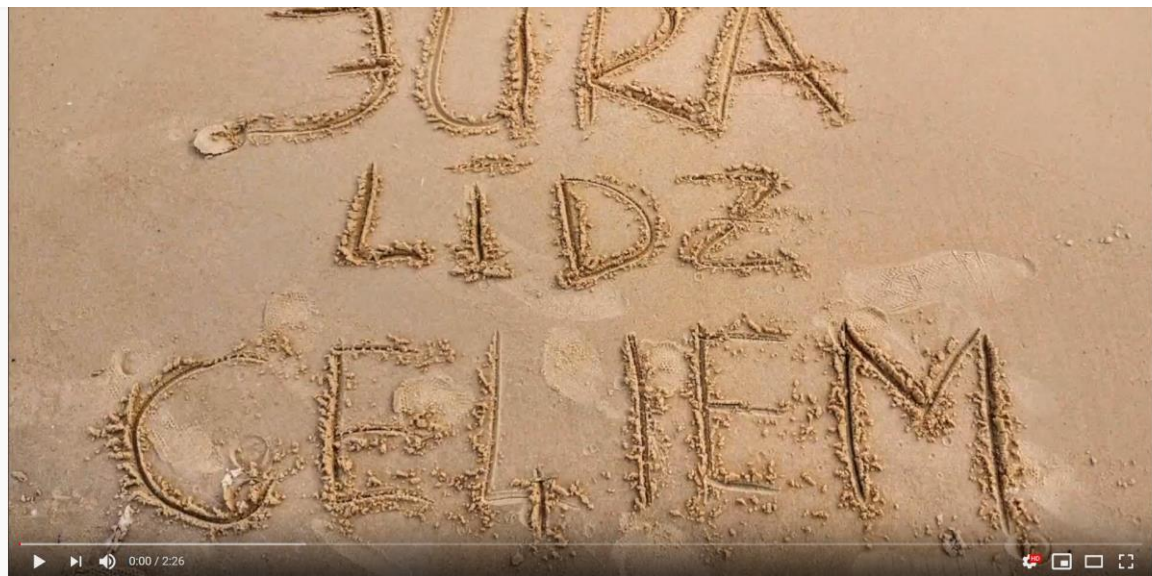
37 views

👍 1 🗨️ 0 ➦ SHARE 📌 SAVE ⋮



Sandis Krasts
Published on Aug 16, 2019

SUBSCRIBE 138



#jūrtaka #BalticCoastalHiking #jūralīdzceļiem
Pārgājiens "Jūra līdz ceļiem"
114 views

4 0 SHARE SAVE ...


 **Gunita Barisa**
Published on Apr 16, 2019
3 dienas, 115 km skaistās Latvijas #jūrtaka no Ainažiem līdz Gaujas ietekai Baltijas jūrā.
#BalticCoastalHiking
SHOW MORE

SUBSCRIBE 18



#jūrtaka #BalticCoastalHiking #jūralīdzceļiem
Pārgājiens "Jūra līdz ceļiem"
114 views

4 0 SHARE SAVE ...

 **Gunita Barisa**
Published on Apr 16, 2019

SUBSCRIBE 18

3 dienas, 115 km skaistās Latvijas #jūrtaka no Ainažiem līdz Gaujas ietekai Baltijas jūrā.



Dace Laukmane is 😊 feeling happy with Valters Kronītis at Kurzeme.



11 September at 15:39 · Strazde · 🌐

Viena trakoti forša kompānija -
Ūna, Normunds, Mārtiņš, Elīza, Roberts jau no 2019. gada sākuma dodas kopīgā gājienā gar visu Latvijas jūras piekrasti. Kurzeme ir noieta un līdz finišam, Igaunijas robežai, vēl pavisam nedaudz. 🇷🇺
#takoKurzemē #Kurzemesplānošanasreģions #jūrtaka #visitLatvia #Kurzeme #adventuretime #Interreg





Why coastal hiking trails

Beautiful sandy beaches, long days and beautiful sunsets make coastal hiking unforgettable in Latvia.

In the summertime, the sun sets well after 10 pm here. Thus, you will have a day long enough for whatever outdoor activities you choose to go for.

More than 500 km/300 miles of diverse coastline gives vast opportunities for coastal hiking. You can take a challenge of the **long-distance hiking trail along the Baltic Sea**. We call it “Jūrtaka” or “The Sea Path” here. Starting on the Latvian-Lithuanian borderer and ending in Estonian capital city Tallinn it is about 1,300 km/800 miles and 50 days to go. Yet, for most hikers, it will be good enough to go for **one or several day hikes** in the most beautiful sections of this amazing

SUBSCRIBE

FOLLOW ME ON



CATEGORIES

Select Category

SEARCH

Type and hit enter...

Search hotels and more...

Destination

e.g. city, region, district or specific hotel

20paws along the Baltic sea

- Kathrin from Germany travelling with her 5 dogs
- Started on 15th of July
- Planning to hike from Estonia to Germany till Christmas



The image shows a Facebook post for a group called "20paws along the Baltic sea". The post features a circular profile picture of a woman with a dog on a rocky shore. The main image shows a woman sitting on a sandy beach with five dogs and a bicycle with gear. The post includes interaction buttons for "Patīk", "Sekot", "Dalīties", and "Sūtīt vēstuli". Below the main image is a text input field "Veikt ierakstu..." and a "Personīgais emuārs" section with a "Kopiena" button and a link "Skatīt visu". At the bottom, there are options for "Foto/Video", "Atzīmēt draugus", and "Atzīmē savu".

20paws along the Baltic sea

Sākums

Ieraksti

Atsauksmes

Video

Attēli

Par lapu

Kopiena

Patīk Sekot Dalīties ...

Sūtīt vēstuli

Veikt ierakstu...

Personīgais emuārs

Kopiena Skatīt visu

Uzaicini savus draugus atzīmēt "patīk" šai Lapai



Source: “20paws along the Baltic sea” Facebook page

Journey across Latvian border on horseback

- Two girls travelling with horses across the Latvian border
- In August 2019



Ceļojums pa Latvijas robežu zirga mugurā - Lettland umrunden zu Pferde

Sākums

Ieraksti

Video

Attēli

Par lapu



Patīk Sekot Dalīties ...

Sūtīt ziņu



Veikt ierakstu...



Foto/Video

Atzīmēt drau...

Atzīmē savu ...



Kopiena

Skatīt visu

Uzaicini savus draugus atzīmēt "patīk" šai Lapai

832 cilvēkiem šis patīk

887 cilvēki seko šim



Source: “Ceļojums pa Latvijas robežu zirga mugurā” Facebook page



Pārgājienu maršruts
gar Latvijas un
Igaunijas piekrasti
@jurtaka

Home

Posts

Reviews

Videos

Photos

About

Events

Community

Promote

Manage promotions

Liked Following Share ...



Get more likes, comments and shares
This post is performing better than 90% of other posts on your Page.
Boost it to get more great results.

60 People reached 14 Engagements [Boost Post](#)

33 2 comments 2 shares

Like Comment Share

Most relevant

Write a comment...

Sintija Šteinarte Lovro, you done it! We met in Mersrags camping and we crossed all fingers for your long walk! Well done.

Like · Reply · Message · 1m

Iveta Tetere He... Es miju taku ar viņu.

Like · Reply · Message · 5m

Send Message

2,589 people like this
2,837 people follow this
26 check-ins

About See all

+371 28 888 760

Typically replies within an hour
[Send message](#)

<http://www.coastalhik...> [Promote Website](#)

Sport & recreation · Local & travel website · Hiking trail

Hours
Always open

[Suggest Edits](#)

[Page transparency](#) See More

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.

Page created – 20 March 2017

Pages liked by this Page

[European Ramblers Association](#)

[Ceļojums pa Latvijas robežu zirg...](#)

[PARNU Atklāj Pērnavu](#)

English (UK) · English (US) · Latvian · Russian · Spanish

+



Lauku Ceļotājs

www.celotajs.lv

Survey about long distance hiking trail 'Jūrtaka'



Interreg
Estonia-Latvia
European Regional Development Fund



EUROPEAN UNION

Participants - 18 tourism information centers along the coastline

- Carnikava
- Dundaga
- Engure
- Jūrmala
- Jūrmalciems
- Kolkasrags
- Liepāja
- Limbaži
- Mērsrags
- Nīca
- Pāvilosta
- Roja
- Rucava
- Salacgrīva
- Saulkrasti
- Šlīteres bāka
- Ventspils
- Vērgale/Ziemupe

Survey of Tourist information centres hikers are asking information about:

- accomodations / camping places (13)
- shops / cafes (10)
- objects worth to see (9)
- how to bypass different obstacles (9)
- transportation (7)
- where it is possible to get the water (5)
- asks if the route is marked (1)
- asks if pets are allowed (1)
- asks if it is allowed to make a fire (1)

Nobody is perfect....

- ✓ Signposting can be still improved and developed – especially in the most critical spots (road/paths junctions, cities, towns etc.)
- ✓ More signs and info about the accommodation, tourism objects from the sea side
- ✓ Tourism entrepreneurs have to target their offers for hikers more active
- ✓ Public camping places for tenting
- ✓ Website always is something, which is never complete

Iveta Tetere Pavisam nesen nogāju Nida-Liepāja. Teļ 2 sakari tika apzīmēti ar **X**, no jūras krasta nebija manāms neviens kempings, veikals, kafējnīca. Tas nozīmē, ka informatīvās norādes ir 0! JŪRMALCIEMĀ NETĪŠĀM kāpu galā pamanīju telsvietu zīmi. Ugunsroku tiešām nekurinu un visu aiz sevis savācu. Arī nesaprotu aizliegumus



ina Skrastina Lieliskas būtu valsts vai pašvaldību
ņemtas bezmaksas apmešanās vietas, kā tas ir daudz kur
unijā. Vai šo var kaut kā veicināt? Privāti kempingi nav risinājums.



Atbildēt · Ziņojums · 7 ned.

Nobody is perfect....

- ✓ Be prepared, read the details and «important to know» information before hiking
- ✓ Plan carefully –
 - ✓ public transport
 - ✓ accommodation
 - ✓ water and food reserves
 - ✓ nature protection rules
- ✓ Respect private properties

Dace Cirule Vienīgi tajā posmā tiešām ir grūtības ar ūdeni un pārtiku.. Mazirbe -Ventspils..Nav neviena veikala 😞
Patīk · **Atbildēt** · **Ziņojums** · 8 ned.



Iveta Tetera atrodas | ❤️ Saulkrasti.

11. jūnijs · Saulkrasti · 🌐

#jūrtaka Vidzemes posms Saulkrasti - Lauču akmens tika noiets naktī. Tā kā bija karstais periods, to pārneseu slikti, tāpēc izlēmu šo gājienu pārvērst piedzīvojumā, kuru nekad nebiju realizējusi. Šis bija tiešām labākais lēmums, jo taka šajā posmā ir ļoooti labi marķēta un nekā sarežģīta, ja ieskatās aprakstos pirms sāc iet.

P.S. Esiet uzmanīgi ar dzeramo ūdeni! Mums sanāca tā, ka pēdējā iespēja iegādāties ūdeni bija Mikeltorņa kempinga kafejnīcā, atlikušie 40-45km bija jāiztiek ar to, kas bija. Arī mājas pa ceļam negadījās atrast. Pirms tam veikals bija Kolkā un Ma...

Thank you!

