



**Interreg**  
**Estonia-Latvia**  
 European Regional Development Fund



EUROPEAN UNION



**Lauku Ceļotājs**  
 Baltic Country Holidays

## **Project „Latvian - Estonian Common Military Heritage Tourism Product” EST-LAT 156**

**Project partner meeting in Ventspils/ Estonian partners joining  
 online in Zoom**

**15.-16. of September, 2020**

### **Participants**

1.	Asnāte Ziemele	Latvian Country Tourism Association "Lauku Ceļotājs"
2.	Juris Smaļinskis	Latvian Country Tourism Association "Lauku Ceļotājs"
3.	Lauma Strode	Latvian Country Tourism Association "Lauku Ceļotājs"
4.	Jana Kalve	Kurzeme planning region
5.	Iveta Šķiliņa	Riga Planning Region
6.	Edgars Ražinskis	Riga Planning Region
7.	Raitis Sijāts	Vidzeme Tourism Association
8.	Jānis Sijāts	Vidzeme Tourism Association
9.	Alise Plaude	Vidzeme Tourism Association
10.	Gita Memmena	Vidzeme Tourism Association
11.	Kaspars Pundurs	Medical Rehabilitation Centre Ligatne
12.	Ilva Zavicka	Ventspils Museum
13.	Artūrs Tukišs	Ventspils Museum
14.	Liene Johansone	Olaine History and art museum
15.	Samanta Anna Priedīte	Olaine History and art museum
16.	Anna Ločmele	Ikšķile municipality
17.	Ieva Dreibante	Amata Municipality
18.	Ieva Pļaviņa	Amata Municipality
19.	Lana Radčenko	Saldus Municipality
20.	Antra Sipeniece	Ezere Customs House, NGO "Pa sentēvu pēdām"
21.	Ivars Dimdiņš	Carnikava local history center

22.	Zaiga Brača	NGO "Mores muzejs"
23.	Anta Brača	NGO "Mores muzejs"
24.	Vineta Šnore	Information and Consultation Point in Rīga
25.	Inese Nikopēnsius	Joint Secretariat
26.	Michael Molter	www.kurland-kessel.de
27.	Kārlis Dambītis	Occupation museum of Latvia
28.	Anu Viltrop	Estonian War Museum
29.	Katrin Papp	ERTO
30.	Silja Lehtpuu	ERTO
31.	Kati Aus	Visit Saaremaa
32.	Liili Kask	Panga Areng MTÜ
33.	Margit Säre	Peipsi Center for Transboundary Cooperation
34.	Maili Roio	National Heritage Board of Estonia
35.	Raina Jeeberg	Municipality of Lääne-Nigula
36.	Talis Vare	SALM
37.	Ain Tahiste	NGO Hiiumaa Military History Society
38.	Anneli Kana	ERTO
39.	Raili Mengel	ERTO

### Visual identity

Please follow the rules of the use of logo from style book. Separate design will be provided for each separate material – info stands, info plates, roll-up, web page etc. The style book is made only as guidelines with examples, the designs provided there are not final ones.

Please follow program publicity guidelines when making any publication of the project – include all logos, EU + Programme logo + project logo.

### 4 Historical periods – final version:

<b>Militārais mantojums Latvija/Igaunija</b>	<b>Military Heritage Latvia/Estonia 1914-1991</b>
1. Pirmais pasaules karš/ Neatkarības kari World War I/ Wars of Independence 1914 - 1920	
2. Otrais pasaules karš World War II 1939 – 1945	

<p>3. Nacionālo partizānu kustība - mežabrāļi National partisan movement - forest brothers 1944 – ~1957</p>
<p>4. Padomju okupācija un neatkarības atjaunošana Under Soviet occupation/ On the way to the restoration of Independence 1945-1991</p>

For Estonian partners – please translate and provide these periods in Estonian language.

Short version of historical periods will be in Image tourist brochure, long version of historical periods will be put only in webpage in structured way – linked with stories, objects etc.

### **Image tourist brochure**

On left side of brochure page will be texts, and on right side – pictures from objects that describe the period (objects used for pictures will be mostly from partner projects, if there are no good examples from partners about period, only than we use some other objects, that are not in partnership of project, but is very good example). Partner are asked to send the historical and nowadays pictures from their objects for each example.

Partners are asked to prepare **calendar of annual military events for image brochure**. Events that happen more than once, that are interesting and tourists can visit them. It should be practical for tourists.

[https://docs.google.com/spreadsheets/d/1ZXHEBTEZwXmH1C5XgGWGP\\_MHvorW7eE3Tkdml-cZuUg/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1ZXHEBTEZwXmH1C5XgGWGP_MHvorW7eE3Tkdml-cZuUg/edit?usp=sharing)

On the last page of brochure there will be glued map, with very short description of all objects on the map (~170), with GPX, address, contact info and what can be seen there.

### **Proposal to sort objects:**

**Tags** represents one particular topic. One tag represents one topic, but it can be added to the object, story, sub-period. Partners should look through their input objects and find tags, that repeats. It will be possible to click on the tag and read the story about this tagged topic and under that will be other tagged object from this topic. Tag would help also in google search to find our webpage.

[https://docs.google.com/spreadsheets/d/1aXva9sFY\\_G85ax9w7MA8snErYvXxLQS3N5Q-5URq5R8/edit#gid=0](https://docs.google.com/spreadsheets/d/1aXva9sFY_G85ax9w7MA8snErYvXxLQS3N5Q-5URq5R8/edit#gid=0)

**Type** can be museum, memorial, fortification, military equipment, trail, bunker, territory, military town, buildings and other types. Object can belong to more than one type. Partners are asked to come up with types of objects with examples of their objects who would belong to these types.

[https://docs.google.com/spreadsheets/d/1SbsHS4bQ4jK4ypm8zDanLOPUyE\\_Q7jHSUxIIfs6JcAg/edit#gid=0](https://docs.google.com/spreadsheets/d/1SbsHS4bQ4jK4ypm8zDanLOPUyE_Q7jHSUxIIfs6JcAg/edit#gid=0)

**Sorting by importance** would help tourists to understand to which objects they are interested and worth to visit for them. If they want to visit only very attractive objects with lots of info for tourists, or they want to visit less attractive, or even difficult to find in nature. Later on management meeting it was discussed that maybe it is better to sort tourists, not objects – for example – educational tourists, adventure tourist, etc.

**Sub-periods** is division of period and they would explain in more detail more concrete period/event. Also add to them objects that belong to the exact sub-period.

This kind of division of objects, stories, periods etc, will bring them together with crossreference. That way visitor can read story, find objects and/or trail that are all connected with the same topic.

Historical stories – can be with or without geographical location. Stories from local people, will be inserted in Data base.

LV/EE partners are asked to input **80 most important tourist objects in each country**, for them to be marked in the overall map which could be used for the info stands, and also which will be used for Image tourist brochure.

**Information plates** – on A3 size info plates Estonian partners suggest to put name of the object, short description, project logo, program logo, QR code to the database for more info. Partners should check in database which objects need info plate and count them.

**Project communication** – please follow your schedules and rules of posting. Investment partners, please send pictures from your objects, also process of work, you can send to your regional partners or Lauma from lead partner [lauma@celotajs.lv](mailto:lauma@celotajs.lv) to make post and get tourists interested of the product.

Management group needs to meet separately in each country soon to decide which object goes to the map and which only to the web page. And then both countries can make together the final map.

**Museum survey** – partner decide to make another try for museum survey. There will be another document for partners to comment.

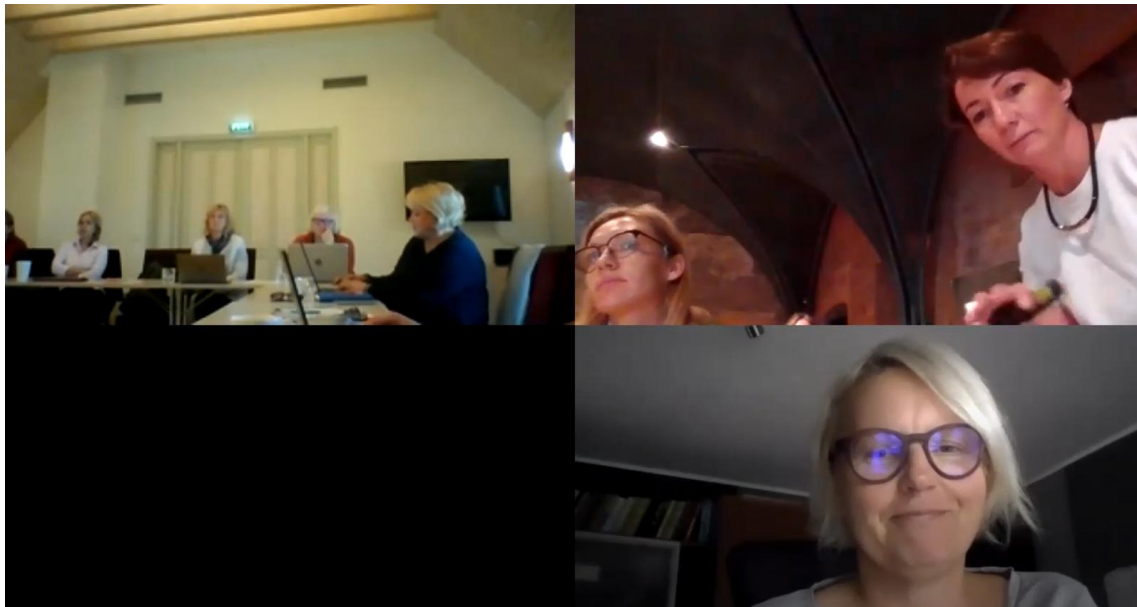
After both country common discussion, military history enthusiast from Germany Michael Molter gave presentation about his experience with Latvias and specially Kurzemes military history and how he has been looking his grandfathers grave here. He has made web page [www.kurland-kessel.de](http://www.kurland-kessel.de) , where history of German soldiers who served in Kurzeme is collected. He has been in Latvia 19 times already, always coming here to visit graveyard, or to look for more historical information. The presentation he gave to the partners was very interesting and his personal experience is very close to the subject of the project.

After Michael Molters presentations Latvian and Estonian partners had local discussions about each country seperately.

Latvian regional partners – VTA, RPR and KPR shared their experience from on-site visits. Everyone agreed that there should be some kind of classification to the objects, because they are very different from each other. Partners will work on the tags and types suggested in the meeting and will should finish with the input of the objects that are visited not, at least the obligatory and important objects should be located on the map.

After the meeting partners had excursion to the Ventspils partners investment objects – 46. Coastal battery, that has been restored within the Military Heritage project. It was opened for the partners, but it will be open for tourists for the next tourist season next year.

Partner meeting video <https://youtu.be/4r6fAArhv9I>







In the second day partners were introduced with two more objects, that regional partner Kurzeme planning region had visited before and will be for sure included in the Military Heritage product.

First object was Irbene Radioastronomy Center, where military town used to be. In the lead of the local guide partners visited the old premises that were used by soldiers in the Soviet times.

Other object, visited in the second day was guest house “Pūpoli” in Dundaga where the owner has collection of Soviet army cars. The host is very interested to be part of the project, is very open to the tourists and provides also food service and accommodation. In the opinion of partners, this is objects that fits the project idea and is a good example of touristic objects that should be majority in this product.



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*This information reflects the views of the author. The managing authority of the programme is not liable for how this information may be used.*