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| **Project:** | **Exporting Baltic Nature Tourism to UK** |
| **Project ID and acronym:** | CB0100030 – NAT-TOUR-EXPO |
| **Project Partners:** | * Latvian Country Tourism Association "Lauku celotajs" (Lead Partner)
* NGO Estonian Rural Tourism
* Estonian Nature Tourism Association
* Latvian Nature Tourism Association
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| **Participants** | * UK experts
* Steering cometee members from LV / EE
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**9th of May,** at 14.00 Departure from Riga

At ~18.00 arrival in Tallinn “Viimsi spa & waterpark” hoteltwin/single price (just 10 min to the Leppneeme harbor to go Prangli).

**PROJECT PARTNER MEETING**

**AGENDA**

10th of May 2023, Prangli island, Estonia

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| 08:30 | Gathering at Leppneeme Port*NB! For those staying at the Viimsi hotel, transfer to the Leppneeme port with a 9-seater minibus and 2 cars at 08.15 (in front of the hotel's main door).* |
| 09:00-10:10 | Ferry to Prangli islandTransport to accommodation places by a soviet-type open-top truck.*NB! Participants who leave in the evening - they have two options:**- walk from the harbor to the meeting place (15 min)**- they get on the truck with the lodgers and also see the accommodation places and come with the lodgers to the location of the meeting*Two places to stay: **Ülesaare camping** <http://www.prangli.com/>(3 four-person house - each house in two-person use), **Villa of Nature Energy** <https://pranglireisid.ee/villa-of-nature-energy-on-prangli-island-2/?lang=en> (4 rooms, 8 places).The place of the meeting is the **Prangli Rahvamaja** <https://pranglirahvamaja.ee/> From accommodation places a 15-minute walk to the meeting place. |
| 10:30 | Welcome coffee upon arrival*NB! Participants leaving in the evening arrive at the meeting place earlier (10:30) and can have already coffee. Others join for a coffee according to the speed of arrival.* |
| 11:45-13:00 | **PROJECT PARTNERS MEETING*** Introduction of agenda and participants
* Greetings from Steering comitee members (LV and EE), info on planned TB activities in UK market
* **Market introduction** event with UK market experts to channel hands-on info to SMEs. General overview and recommendations for sales and marketing events to take part.

*UK experts* |
| 13.00 | Lunch |
| 14:00-15:00 | **Project partners meeting*** **Visual identity of the Estonian-Latvian nature tourism product**
* SMEs criteria, communication plan.

*Elin Priks, ERTO** Overview on registration of nature tourism SMEs and their offered products, progress of product examples.

*LNTA, ENTA** The **specialised web platform** <https://balticnaturetourism.com/> for the product online and achieve sales in the UK market, The product definition examples, outline of the product for web

*Toms Ziemelis, Antra Spinga (recorded on YouTube) LC** **Project web page** <https://www.celotajs.lv/en/project/36> (partners website sections) and **Social Networks** <https://www.facebook.com/balticnaturetourism> **,** Instagram, YouTube?

*Toms Ziemelis, Andra Babre** **Estonian-Latvian nature tourism product profiles** are created and product/nature news will be regularly posted. The posts will highlight attractive processes in nature and nature tourism experiences.

*Juris Smalinskis + Anna Saļņikova, LC** **Next Project meeting** + experience on products on site - date in LV.
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| 15:00 | Coffee break |
| 15:30-17:00 | **Project partners meeting*** **Training events for SMEs in EE and LV**

*LNTA, ENTA** **Experience exchange** in Finland – draft plan, time planning

*Juris Smalinskis, LC* |
| 17:00 | End of project meeting |
| 17:30 | Dinner (barbecue - salads, both meat and vegetable options for grilling) at Ülesaare. Joint dinner making! |
| 19:00 | Prangli island tour on bicycles. Duration approx. 2.5 h |
| 21.30 | Sauna possibility - Finnish sauna at Ülesaare Camping |

11th of May 2023, Prangli island, Estonia

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| 08:30 | Gathering at the harbor. Breakfast at Sadamakohvik (Harbour Café) |
| 10:00-11:30 | Boat „YSTÄVÄ“ to the mainland (to Neeme Port) |
| 12:00-16:00 | Kayaktrip heading to Rammu and Koipsi island.A picnic lunch box.After kayaking is possibility to have simple sauna and shower at Neeme harbor.*NB! Those who don't go on a kayak trip can walk on the Neeme beach and fishing village, and there is also a shop/cafe. They also will have a picnic-lunchbox.* |
| 16:00-17:00 | Transfer bus from Neeme harbour to the center of Tallinn (or bus station) |

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