

**Interreg**



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**Estonia – Latvia**

Project:	Knowledge-driven Baltic Cider Production and Branding for Growth and Competitiveness of SMEs.
Project ID and acronym:	EE-LV00145 – BALTIC CIDER

**1<sup>st</sup> PROJECT PARTNER MEETING**

8-9 July, 2024, Dobele Institute of Horticulture

**AGENDA**

8.07.2024. Dobele Institute of Horticulture	
12:00 - 13:00	Arrival and lunch
13:00 - 16:00 Coffee-break in between	Info from the JS – Laura Jessup  Introduction of project idea and activities, results – Asnate and Iveta  Activity 1.1 Analysis of the Terroir: both Institutes informing the plans  Activity 1.2 Impact of apple varieties on the taste of cider: both Institutes informing the plans  Activity 2.1 Know-how Baltic Cider conference.  Activity 2.2 Experience Exchange and Training.  Activity 3.1 Baltic Cider Route.  Activity 3.2 Promotional materials for craft Baltic Cider brand recognition.  Activity 3.3 Promotional Baltic Cider video.  Activity 3.4 Participation in international fairs/events.

15:00 – 17:00	<b>Cider producers join for planning pilot activities :</b>  Activity 2.3 Piloting. Next steps and next meeting
17:00 – 18:00	Visiting Dobele apple orchard Leaving for overnight and dinner place „Rožmalas“ <a href="https://www.rozmalas.lv/">https://www.rozmalas.lv/</a> , Adrese: Nameju iela 2, Ceraukste, Ceraukstes pagasts, Bauskas novads.
<b>9.07.2024</b>	
8:30	Departure from hotel “Rožmalas” to “Pienjani” farm.
9:30 - 12:00	Visiting the biological apple orchard, cider producer “Pienjāņi” Skaistkalne parish, Bauska Municipality. Discussions for project activities and piloting.
12:00 - 13:00	<b>Lunch snaks</b>
13:00	End of project meeting

The registration link for participants: <https://forms.gle/2DK6N9BSpocKfJSD9>

The deadline for registration – 15.06.2024

Hotel „Rožmalas“ <https://www.rozmalas.lv/>:

DBL room 65 EUR.

SGL room 50 EUR.

Breakfast 8 EUR/ pers.

Please pre-book the accommodation yourself at [info@rozmalas.lv](mailto:info@rozmalas.lv)

More info about the meeting –

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