

Estonia – Latvia

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| Project: | Knowledge-driven Baltic Cider Production and Branding for Growth and Competitiveness of SMEs. |
| Project ID and acronym: | EE-LV00145 – BALTIC CIDER |

2nd PROJECT PARTNER MEETING

12-13 November 2024, Polli Horticultural Research Centre

Uus 2, Polli, 69108, Mulgi Parish, Viljandi County, Estonia

AGENDA

| 12.11.2024. Polli Horticultural Research Centre | |
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| 12:00-13:00 | Arrival and lunch |
| 13:00-16:00 Coffee-break in between | <p>WP1 Solution development - current state and first results of analysis</p> <ul style="list-style-type: none"> juice yield of apple varieties, including soluble dry matter and acid content; aromatic compound profile in the juices; soil analysis results. <p>WP2 Solution piloting</p> <p>WP3 Baltic Cider brand promotion for competitiveness</p> <ul style="list-style-type: none"> Promotional materials Participation in international fairs/events |
| 16:00-17:30 | <p>Leaving for an overnight stay and dinner at Klaara-Manni Holiday Centre (about a 1 hour and 10 minute drive + hotel check-in)</p> <p>Address: Põhjala 3, Randivälja village, Tori parish, Pärnu county, Estonia</p> |
| 17:30-19:30 | Training: Sensory evaluation of juices/ ciders, discussion |
| 20:00 | Dinner at Klaara-Manni Holiday Centre |
| 13.11.2024. Tori Cider and Wine Farm | |
| 9:15 | Departure from hotel “Klaara-Manni” to Tori Cider and Wine Farm (about 10 min drive) |
| 9:30-11:30 | Visiting the Tori Cider and Wine Farm. Discussions for project activities and piloting. Address: Tori Siidritalu, Jõesuu, 86802 Pärnu county, Estonia |
| 11:30-12:30 | Lunch at Tori Cider and Wine Farm |
| 12:30 | End of project meeting |

The registration link for participants: <https://forms.gle/q6LDuHkUXS3wARku6>

The deadline for registration – 25.10.2024

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Accommodation and Logistics

Holiday Centre Klaara-Manni <https://klaaramanni.ee/en/>

DBL or TWIN room 92 EUR (breakfast included).

SGL room 70 EUR (breakfast included).

Free and private parking for all the guests

More info about the meeting:

Iveta Šķiliņa iveta@celotajs.lv, +371 26375380,

Reelika Rätsep, reelika.ratsep@emu.ee, +372 53432842