



**Extending the Baltic military  
heritage tourism product in  
Lithuania and South Latvia LL-  
00052**

**PARTNER AND  
STEERING GROUP  
MEETING**

**10.-11.09.2024  
Asnate Ziemele, Latvian  
Country tourism association**



**Interreg**



Co-funded by  
the European Union

**Latvia – Lithuania**

*Project LL-00052 "Extending the Baltic military heritage tourism product in Lithuania and South Latvia" (Military Heritage II) is being implemented with the support of the European Union Interreg VI-A Latvia-Lithuania Programme 2021- 2027. This presentation has been produced with the financial support of the European Union. Its contents are the sole responsibility of LLTA "Lauku ceļotājs" and do not necessarily reflect the views of the European Union.*

# Overview of the project activities implemented Feb-Sep 2024

Established steering group and management group:

<b>Management group</b>	
LC	Asnāte Ziemele
ZPR	Anna Builo-Hoļme
LKTA	Agnė Vaitkuvienė
ŽNPD	Paulius Mika
LTA	Mārīte Orniņa

<b>Steering group</b>	
Kārlis Dambītis	Museum of the Occupation of Latvia (LV)
Ivars Dimdiņš	Carnikava Local History Center (LV)
Marius Ēmužis	Member of the Board of the Department of Cultural Heritage (LT)
Sandra Kasmauskienė	Director of Plunges tourism and information center (LT)

# Overview of the project activities by LC

## Feb-Sep 2024

**D 1.1.1 Regional information and cluster network development seminars in LV and LT: LC participated in Latgale seminar (30.07.2024.)**



## Activity 1.3 Military heritage tourism objects and tours - on-site visits, information collection

- Support for PPs; PPs online meeting about military heritage objects on 20.05.2024; [excel form](#) for military heritage object information collection prepared.
- Involvement of expert with experience in inspecting the military heritage objects to review the preliminary lists of military heritage objects in Zemgale and Latgale, and to supplement the lists with additional objects.

## D 1.4.1 Military heritage tourism product logo:

- logo (brand sign) and visual identity brandbook has been adapted and created in Lithuanian.



Interreg



Bendrai finansuoja  
EUROPOS SAJUNGA



Interreg  
Estonia-Latvia  
European Regional Development Fund



Latvija – Lietuva

Vizualinio identiteto vadovavo parengtas įgyvendinant Europos regioninės plėtros fondo Estijos ir Latvijos programos projektą "Lithuan-Estonian Common Military Heritage Tourism Product (E31-LA1134)".  
Projekto LL-00032 "Baltijos šalių karinio paveldo turizmo produkto pieša Lietuvoje ir Pietų Latvijoje" (Military Heritage II) įgyvendinimui naudojant Europos Sąjungos Interreg VI-A Latvija-Lietuva 2021-2027 m. finansinį paramą.

Available on Google Drive: [https://drive.google.com/drive/folders/1nZJHFg3Io4CGz8Cd3MNVrrKDoO-MVzXb?usp=drive\\_link](https://drive.google.com/drive/folders/1nZJHFg3Io4CGz8Cd3MNVrrKDoO-MVzXb?usp=drive_link)

## A 1.5 Experience exchange trips and meetings for product development:

- The work on planning the experience exchange trip to Estonia has been started. LC has prepared a [draft program](#).
- LC organized Product development meeting with on-site visits on the 2nd day of PPs' kick-off meeting, on 27.02.2024.

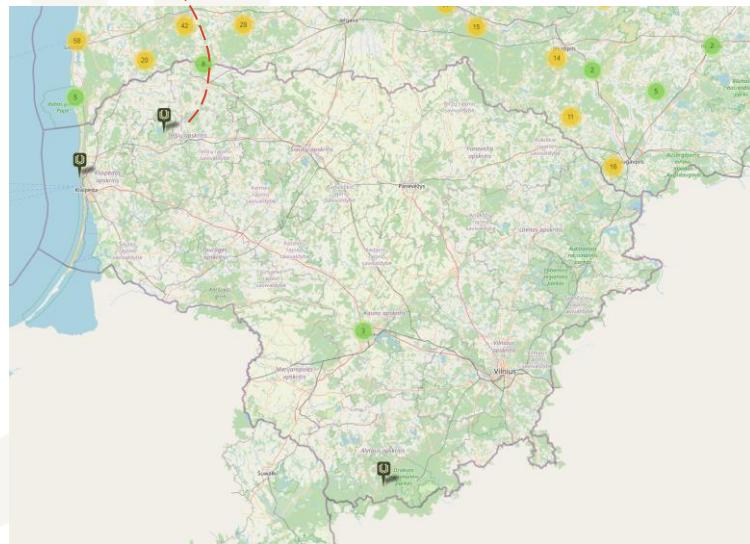


## A 1.6 IT solutions - adaptations of the military heritage tourism web platform militaryheritagetourism.info to integrate Latvian-Lithuanian product information:

- Map changes have been made to allow LT object positioning

<https://militaryheritagetourism.info/en/map>.

- LT language added, translations to LT inserted





**KARINIS  
PAVELDAS  
TURIZMAS**

EN LV ET LT DE RU

- PRADŽIA
- ISTORIJA
- ŽEMELAPIS
- KARINĒS ▾
- TURIZMO MARŠRŪTI
- REĢINĀJI
- INFORMĀCIJA ▾
- APIE MŪS
- Q PAĪEŠKA
- PRASĪJUMI



Estijā, Latvijas ir Lietuvas lankytoji gali pamatoti karinio paveldo vietas, tokias kaip muzejai, įtvirtinimai, karinė įranga, takai, bunkeriai, mošių vietos, kariniai miesteliai, infrastruktūros objektai, taip pat memorialinės vietos, bylončios apie laikotarpį nuo Pirmojo pasaulinio karo pradžios 1914 m. ir visų trijų šalių nepriklausomybės paskelbimo 1918 m. iki nepriklausomybės atkūrimo 1990-1991 m.

Čia rasite karinio paveldo vietų aprašymus, su jomis susijusius prisiminimus, istorines ir šių dienų nuotraukas, turizmo paslaugas ir rekomendacijas kelionių maršrutams. Taip pat pateikiama informacija apie daugelį mažiau žinomų ir rečiau lankomų vietų, kurios vis dėlto yra svarbios Estijos, Latvijos ir Lietuvos kariniui paveldui.



ISTORIJA



VIETOS



TURIZMO MARŠRŪTAI

- LT country and travel info added
- [militaryheritagetourism.info/en/info/travel](https://militaryheritagetourism.info/en/info/travel)

EN LV ET LT DE RU

- PRADŽIA
- ISTORIJA
- ŽEMELAPIS
- TURIZMO MARŠRŪTI
- REĢINĀJI
- INFORMĀCIJA ▾
- APIE MŪS
- Q PAĪEŠKA
- PRASĪJUMI

### Travel info

Bendra informācija apie Estiju, Latviju ir Lietuvu

	ESTIJA	LATVIJA	LIETUVA
<b>Skaits</b>	Talini	Paja	Vilni
<b>Tautotārpa km2</b>	45 227	64 573	65 300
<b>Gyventoju skaits</b>	1 318 700	1 950 000	2 800 000
<b>Gyventoju tankumas</b>	28,8	30,02	43,8
<b>Gyventoju sk. / km2</b>			
<b>Midiu plotas (mln. ha)</b>	2,33	3,38	2,2
<b>Kalba</b>	Esti	Latvi	Lietuvi
<b>Gyvenotaja tarp pat kalba angliškai, ruškai ar vokiškai</b>	Gyvenotaja tarp pat kalba angliškai, ruškai ar vokiškai	Gyvenotaja tarp pat kalba angliškai, ruškai ar vokiškai	Gyvenotaja tarp pat kalba angliškai, ruškai ar vokiškai
<b>Valuta</b>	EUR	EUR	EUR
<b>Salis kodas</b>	+372	+371	+370
<b>Vieta laikas</b>	GMT + 2 val.	GMT + 2 val.	GMT + 2 val.

**Verta zinoti:**

- Visatarnau: informacija ir atskleisti karinio paveldo vietoms, tokias kaip muzejai, įtvirtinimai, karinė įranga, takai, bunkeriai, mošių vietos ir pastatai.
- Informacija: Pateikiama informacija apie gyventojų tankumą ir bendrą teritoriją. Latvijoje karinio paveldo vietoms pateikiama informacija apie gyventojų tankumą, nes atskleidžiama karinio paveldo vietų priemonė ne visose vietose. Rankdoma neruošti cili mėsos ir mėsos.
- Miesto gyvenotaja ir savietis dabar kalba angliškai, nes tai ja pirmoji abiejose kalba. Karinio paveldo vietoms atskleidžiama informacija apie gyventojų tankumą, tačiau būdama ne visose vietose.

- Machine translation to LT is technically done, but not started yet until the original translated texts are inserted.
- LT tourism object linking using web services from available sources is partially done - technical implementation allows using celotajs.lv LT objects, but route entry not started yet.
- User security upgrades to support new project partners and functions have been made.
- All library and database upgrades to latest versions, performance optimization and security fixes are in process.
- Social network integration functionality improved; Facebook news feed added in start page.

#### Facebook news feed

The screenshot shows a Facebook news feed for the page 'Military Heritage Tourism', which has 1940 followers. The feed contains several posts:

- 27.08.2024:** A post about military heritage tourism in Zemgale, mentioning a seminar on military heritage and a product development project in cooperation with the Zemgale region.
- 27.08.2024:** A post titled 'KOVU ISTORIJS KĒLIJĀIS' (The Path of War History) with a detailed schedule for an event on August 23rd, 2024, from 11:00 to 18:00. The event is described as a 'Baltic Path' where participants will walk a 670 km route, marking the path of the Baltic states during the occupation.
- 23.08.2024:** A post titled 'Vai zināji, ka Malnavā kādreiz atradās vācu armijas grupējuma "Ziemeļi" štābs, kur viesojās arī Hitleris?' (Did you know that in Malnava there was once the headquarters of the German army group 'North', where Hitler also stayed?). It mentions that a monument will be built there.
- 21.08.2024:** A post about the 'Museum of the Occupation of Latvia' (Museum of the Occupation of Latvia) and a tour of the 'Molotov-Ribbentrop Pact' site in Riga.
- 09.08.2024:** A post about the 'Kaušēnai Holocaust Memorial' (Kausenai Holocaust Memorial) near Plunge, mentioning the murder and burial of 1800 Jews in 1941.
- 08.08.2024:** A post about the 'Litvak Memorial' (Litvak Memorial) in Latvia, mentioning the world order then.



- New history periods added.
- Design and layout of timelines improved.

From the period between Lithuania, Latvia and Estonia first won their independence to when their independence was restored, a great deal of evidence of the monumental events of the time in terms of battle sites, military structures, historical photographs and memoirs have survived. Altogether they make a compelling military heritage story of how the three new countries emerged out of World War I, how they fought for their survival during the wars of independence, how they were devastated by World War II, how national partisans kept up the battle for more than 10 years after the war, and how independence was restored after decades of occupation. The period is divided into four parts, which the timeline divides into smaller time sections and includes the most important military events in Lithuania, Latvia and Estonia:

1914 - 1918	World War I
	<a href="#">Description</a> <a href="#">Timeline</a>
1918 - 1920	Wars of Independence
	<a href="#">Description</a> <a href="#">Timeline</a>
1920 - 1940	First Independence
	<a href="#">Description</a> <a href="#">Timeline</a>
1939 - 1945	World War II
	<a href="#">Description</a> <a href="#">Timeline</a>
1944 - 1957	National partisan movement - forest brothers
	<a href="#">Description</a> <a href="#">Timeline</a>
1945 - 1991	Under Soviet occupation
	<a href="#">Description</a> <a href="#">Timeline</a>
1991 - ...	Restored Independent Countries
	<a href="#">Description</a> <a href="#">Timeline</a>

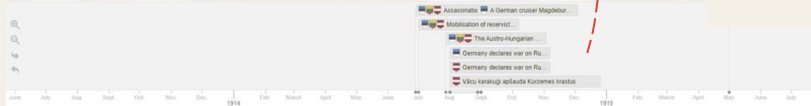


MILITARY  
HERITAGE  
TOURISM



EN LV ET LT DE RU

- START
- HISTORY
- MAP
- MILITARY
- TOURING ROUTES
- EVENTS
- INFO
- ABOUT US
- SEARCH
- LOGIN



## World War I 1914 - 1918

Before the establishment of the Estonian and Latvian states, Latvian and Estonian soldiers served in the Imperial Russian Army during World War I. Although both countries proclaimed independence at the end of the war, this did not bring peace for their people. Latvia and Estonia had to defend their existence against several military forces with political ambitions. Germany tried to claim the territories of Latvia and Estonia. Baltic Germans attempted to establish their own country there. Soviet Russia fought to annex the Baltic countries, and officers of the former Russian Empire had a goal to defeat Bolsheviks and return the Baltic provinces to Russia.

interreg Co-funded by the European Union

Latvia - Lithuania



Next period: **Period I - Wars of Independence 1918 - 1920**

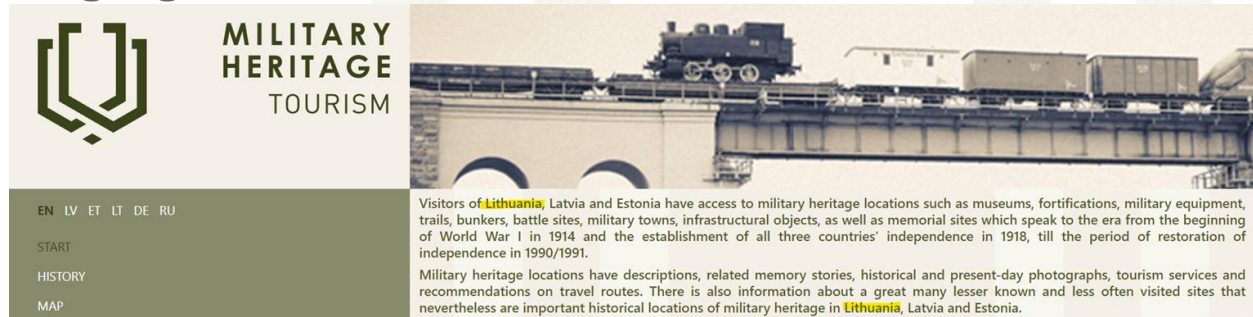
[Read more about historical periods](#)

## D 2.1.1 Baltic military heritage travel map:

- Objects from Est-Lat reviewed.
- [Excel file](#) created for new Lat-Lit objects, intro texts ready.

## A 2.2 Product integration in the Baltic military heritage tourism web platform [militaryheritagetourism.info](http://militaryheritagetourism.info):

- LC supported PPs in process of defining tasks for their history experts.
- Lithuania is added in all introduction texts of the main website sections in all languages.



- Information about the Military Heritage II project is added, Lat-Lit programme logo and disclaimer added.

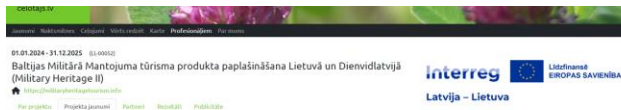
## A 2.3 Contacts and PR to international media, military heritage and tourism networks:

- LC participated in LRE Forum and LRExpo (themed trade fair) in Aachen, Germany, from 26.-29.02.2024.



## A 2.4 Communication and public relations:

- project news on project start and activities posted in LC webpage and FB page;
- created content on Military Heritage Tourism website in FB and IG;
- Military Heritage II project presented in LC general assembly on 13.02.2024, information about project included in LC e-newspaper (Spring edition);
- Informative e-mail sent out to LC members and TICs in Latvian regions on 20.05.2024 - to invite SMEs to join the project product.



## A 2.5 Travel fairs and themed public events:

- roll-up stand developed



**MILITĀRAIS MANTOJUMS  
MILITARY HERITAGE**

**LIETUVA / LATVIJA / IGAUNIJA  
LITHUANIA / LATVIA / ESTONIA  
1914-1991...**

1914 – 1918	Pirmais pasaules karš	World War I
1918 – 1920	Neatkarības kari	Wars of Independence
1920 – 1940	Pirmā neatkarība	First Independence
1939 – 1945	Otrais pasaules karš	World War II
1944 – 1957	Nacionālo partizānu kustība - mežabrāļi	National partisan movement - forest brothers
1945 – 1991	Padomju okupācija	Soviet occupation
1991 – ...	Atjaunotā neatkarība	Restored Independence



[www.militaryheritagetourism.info](http://www.militaryheritagetourism.info)

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Latvia – Lithuania

# **Feedback about 1st period reports**

Any questions, challenges with 1st period reports?

## **Project changes**

Status of implementing project changes



**WP1: Development of objects and routes  
to extend the Baltic military heritage  
tourism product**

## Activity 1.1

Public involvement events for extension of the Baltic military heritage tourism product in Lat-Lit programme area.

### D.1.1.1

#### Regional information and cluster network development seminars in LV and LT

5 regional open information seminars (2 in Latgale and Zemgale regions in LV, 3 in LT, 20-30 participants in each).

Partners responsible: ZPR, LTA, ŽNPD and LKTA. LKTA as a national scale organisation will organise seminars in Aukštaitija region and Klaipeda region.

Delivery period:  
2

- Latgale - 30.07.2024
- Zemgale - 12.09.2024
- Žemaitija - 20.09.2024.
- LKTA - one in 26.September and one in November





**D.1.1.2**  
**National events in LV and LT**

2 national events - rural tourism general assembly sessions on the project and military heritage tourism product (1 in LV, 1 in LT, 70-100 participants in each).  
Partners responsible: LC; LKTA.

Delivery period:  
3

- In Latvia - March 2025
- In Lithuania - ?

## Activity 1.2

# Adaptation of Military heritage tourism product development guidelines.

### D.1.2.1 Military heritage tourism product development guidelines

Guidelines in Latvian and Lithuanian languages, electronic form, available online. Costs included: Content adaptation, translation, design, etc. as relevant.  
Responsible partners: LC, LKTA.

Delivery period:  
3

Guidelines. Use of military heritage in tourism in Latvia and Estonia



Military Heritage guidelines in Estonian

Military Heritage guidelines in Latvian

To update the text in LV, to add good examples in Lithuania, *The training material will be updated, adapted to the Latvian-Lithuanian context, examples of military heritage objects in Lithuania added (LV translation for LT objects), and whole material translated into Lithuanian language. (budget for translation 500EUR - LKTA)*

## Activity 1.3

### Military heritage tourism objects and tours - on-site visits, information collection.

#### **D.1.3.1 Military heritage tourism object descriptions**

Ca 300 objects included in the Lat-Lit military heritage tourism product. The descriptions inserted in the military heritage tourism web platform database <https://docs.google.com/presentation/d/1UDARBwt0qPzndJvs1DrBPbeQ8kkzMhXSI-evSw5cNHM/edit#slide=id.p> and ready for adaptation and use in marketing materials. Languages: LV/LT/EN/DE/RU/EE.  
Responsible PP: LC. PPs involved: ZPR, LTA, ŽNPD and LKTA

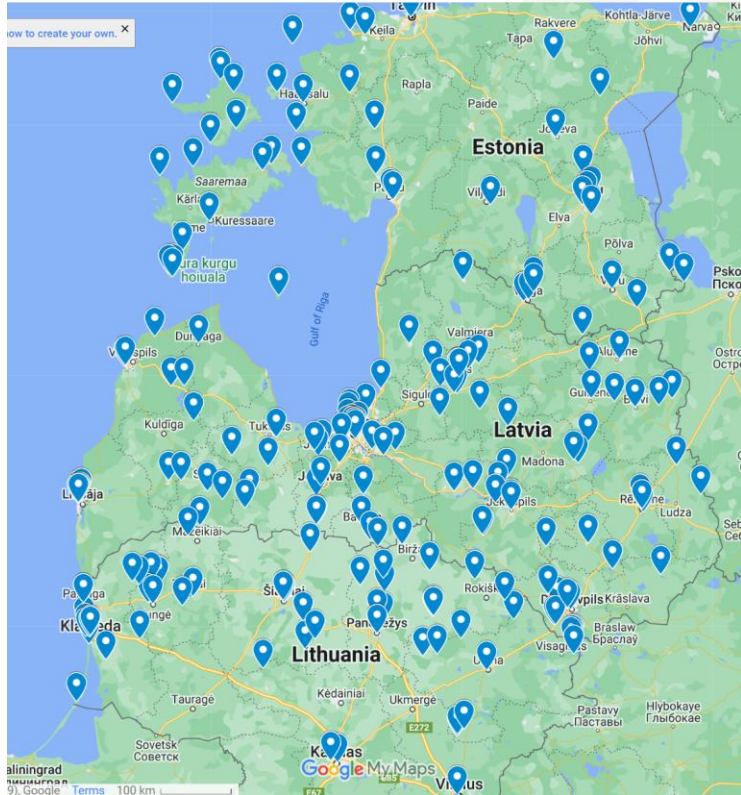
Delivery period:  
3

- Status of object description: start with selected objects for map/guide
- Deadline for descriptions: end NOV for shortlist/ end DEC the rest
- Final objects to be included in printed travel map

<https://docs.google.com/spreadsheets/d/16Jr65BJNczDww5Dm3e4jtPmcsNrUw5Xx/edit?usp=sharing&ouid=106265368557269696588&rtf=true&sd=true>

# Baltic military heritage travel map

[https://www.google.com/maps/d/u/o/viewer?hl=en&ll=57.17012158957283%2C24.270350391301257&z=7&mid=1I\\_oQgvWla\\_oReeuY6V81QU7pTSnxEMM](https://www.google.com/maps/d/u/o/viewer?hl=en&ll=57.17012158957283%2C24.270350391301257&z=7&mid=1I_oQgvWla_oReeuY6V81QU7pTSnxEMM)



Regions			
LV from est-lat	69	Latvia	112
Zemgale	23	Lietuva	68
Latgale	20	Estonia	64
Žemaitija	18		
LKTA	50		
Estonia	64		
In total:	244		

# TOURS <https://militaryheritagetourism.info/en/tours>

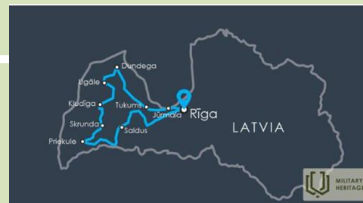
## D.1.3.2 Military heritage touring route descriptions



Ca 10 touring routes with overnight stays in Latvia and Lithuania. The descriptions inserted in the military heritage tourism web platform database and ready for adaptation and use in marketing materials. LC develops LV part and outline and LKTA works for LT sites to include. Languages: LV/LT/EN/DE/RU/EE.

Delivery period:  
2!!

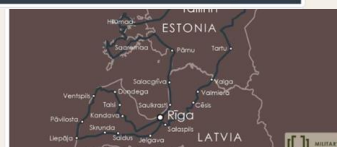
Deadline for draft: end OCT  
Translation: end NOV



Along the battlefields of Kurzeme Pocket to Soviet Heritage adventure in Dundaga Kurzeme, Latvia

Duration: 5 days

Rīga-Lestene-Zante-Brocēni-Saldus-Ezere-Vainode-Preiļi-Skrunda- Pelči-Kuldīga-Renda-Uzma-Ugāle-Bīzma-Dundaga-Tukums-Rīga  
The tour features sites associated with the events of the end of World War II, from October 1944 to May 1945 when the German army retreated from Riga to Kurzeme, where 6 major battles took place in different parts of the Kurzeme front. Because of the brutal battles, this period of the war is known as the Courland Cauldron, Curland Pocket or Kurzeme Fortress. The Red Army was unable to conquer Kurzeme until the capitulation of the German army.



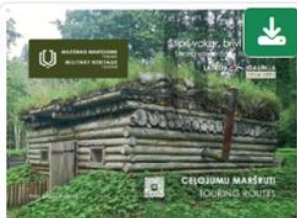
independence of Latvia and Estonia

Latvia-Estonia

Duration: 13 days

Rīga-Tīreļi-Lestene-Kandava-Sabile-Renda-Stende-Dundaga-Irbene-Oviši-Ventspils-Uzava-Jūrkalne-Pāvilosta-Akmeņnags-Liepāja-Skrunda-Saldus-Zvārde-Ielgava-Olaine-Rīga-Mangaļi-Carnikava- Pārnu-Virtsu-Kuivastu-Kuressaare-Panga-ferry to Hiiumaa-ferry to Haapsalu-Tallinn-Hara-Rakvere-Sillamäe-Vaivara-Narva-Avinurme-Mustvee-Jõgeva-Tartu-Valga/Valka-Valmiera-Cēsis-Līgatne-More-Salaspiis-Rīga

The tour introduces the military heritage of Latvia and Estonia, which dates back more than 100 years from World War I to the present day. The focus is on the emergence of both countries at the end of World



# Audio guides

## D.1.3.3 Audio guides for military heritage tourism objects



Audio guides available as QR codes at 20 (LV)+11 (LT) selected objects, placed as relevant, on objects in their locations/info plates/info stands /in the exhibition.  
Lang.: LV/EN or LT/EN.

Audio guides available on the web platform, in the profiles of the respective objects.  
Responsible PP: ZPR, ŽNPD, LTA.

Delivery period:  
3

## EXAMPLES:

<https://www.youtube.com/@ZlekuLuteranuBaznica>

Accessible Audio Guide Through Kuldīga Along the Forest Trail

<https://izi.travel/en/3ffc-accesible-audio-guide-through-kuldiga-along-the-forest-trail/en>

<https://izi.travel>



## Activity 1.4

### Adaptation of military heritage tourism product visual identity.

#### D.1.4.2 Info plates for military heritage tourism objects

Ca **72 plates** produced and military heritage tourism objects in Latvia and Lithuania marked. In Lithuania **ca 10 plates will be put on highly important military heritage objects outside the programme territory, in Vilnius and Kaunas.**  
Responsible partners: ZPR, LKTA, ŽNPD, LTA.

Delivery period:  
3

- ❑ the placement must be agreed with the owners of the sites (with official letters). Plates can't be put on monuments;
- ❑ placed on the main objects included in the guidebook;
- ❑ if the object already has info stand, we can put the small info plate on it for “Military Heritage” network recognition;
- ❑ plates need to be in 2 languages with Lat-Lit program logo.

Examples from Est-Lat project:

[https://galerija.celotajs.lv/lv/f/xArchive/2021/Military\\_ais\\_infrastruktura/Military\\_info\\_plates\\_objects](https://galerija.celotajs.lv/lv/f/xArchive/2021/Military_ais_infrastruktura/Military_info_plates_objects)



## Activity 1.5

### Experience exchange trips and meetings for product development.

#### **D.1.5.1 Military heritage tourism experience exchange trip**

Participants from Latvia and Lithuania (20 persons). 2 staff members and 2 stakeholders from each partner.  
Responsible partner: LC. Partners involved: ZPR, LTA, ŽNPD and LKTA

Delivery period:  
2

- Project changes regarding the budget - in process;
- Final arrangements;
- Questions from partners?



## Activity 1.5

Experience exchange trips and meetings for product development.

**D.1.5.2**  
**Product development meetings**  
*= project partner meetings*

**4 meetings will take place (2 in LV, and 2 in LT).  
Participants from Latvia and Lithuania: project team, steering group and history experts.  
Responsible partners: LC, ZPR, LKTA, ŽNPD. All partners involved.**

**Delivery period: 4**

Next meeting? FEB/March 2025

Responsible partner for next meeting in period 3: ŽNPD

## Activity 1.7

Site improvements in Latgale region, Latvia.

**Status?**

<b>D.1.7.1</b> <b>Indoor digital interactive kiosk with exposition in Latgale museum of culture and history, Rēzekne</b>	The costs include kiosk, software development, and contents development. Specification of the equipment is in the annex. Responsible partner: LTA.	Delivery period: 2
<b>D.1.7.2</b> <b>Indoor digital interactive kiosk with exposition in Viļaka regional museum</b>	The costs include kiosk, software development, and contents development. Specification of the equipment is in the annex. Responsible partner: LTA.	Delivery period: 2
<b>D.1.7.3</b> <b>2 outdoor information stands on military heritage hiking trail in Līvāni region</b>	The costs include production and installation of the stands. Specification is in the annex. Responsible partner: LTA.	Delivery period: 2

## Activity 1.8

### Site improvement - Cold War Exposition in Žemaitija, Lithuania

**Status?**

<b>D.1.8.1</b> <b>3D technology printed tactile info stand of the Cold War exposition</b>	Scheme - plan of area with small models of missile silos and buildings of Plokštinė (The Cold War Exposition) military base with military town. Responsible partner: ŽNDP.	Delivery period: 2
<b>D.1.8.2</b> <b>11 info stands in the military town of Plokštinė military base</b>	1 info stand of the size 120*180 and 10 info stands of the size 60*90 - plates, supporting structures (metallic), design and installation works. Responsible partner: ŽNDP.	Delivery period: 2
<b>D.1.8.3</b> <b>Mobile interactive exhibition about Cold war period</b>	Mobile interactive exhibition will be situated within the Cold War Exposition territory or at the main base (undergr. exh.). Mobile exhibition will be suitable for indoor and outdoor uses. Costs: exhibition concept development, design, interactive elements, materials, supporting structures. Responsible partner: ŽNDP	Delivery period: 2

# Examples of infrastructure from Est-Lat project:

[https://galerija.celotajs.lv/lv/f/xArchive/2021/Militarais\\_infrastruktura/Achieved\\_outputs](https://galerija.celotajs.lv/lv/f/xArchive/2021/Militarais_infrastruktura/Achieved_outputs)





# **WP2: Marketing and promotion of the Baltic military heritage tourism product**

## Activity 2.1

### Marketing publications and videos.

#### D.2.1.1 Baltic military heritage travel map

Folded map, 45000 copies. Languages: LV/LT/EN/DE/RU. The map will include all 3 Baltic states. External production services will be used.

Responsible partner: LC. Partners involved: ZPR, LTA, ŽNPD and LKTA

Delivery period:  
3

Work has been started:

- Est-Lat objects reviewed
- Introduction texts updated
- Lat-Lit objects selected:

<https://docs.google.com/spreadsheets/d/16Jr65BJNczDww5Dm3e4jtPmcsNrUw5Xx/edit?usp=sharing&ouid=106265368557269696588&rtpof=true&sd=true>

Next steps:

- Putting objects on the map - purchase of map for marketing materials in the budget of LTA
- Translating texts to LV (Lithuanian objects)/LT (incl. Est-Lat objects) /EN/DE/RU - in the budget of ZPR
- Work with layout and design - LC
- Printing - in the budget of LKTA. Lang distribution

**Google link for % distribution for lang per partner:**

[https://docs.google.com/spreadsheets/d/19gu\\_vEMqSdNE9n1sOXFMPEHN3Etpx2zJwf832GDfyus/edit?gid=0#gid=0](https://docs.google.com/spreadsheets/d/19gu_vEMqSdNE9n1sOXFMPEHN3Etpx2zJwf832GDfyus/edit?gid=0#gid=0)

- The map have to be finished and printed by January 2025

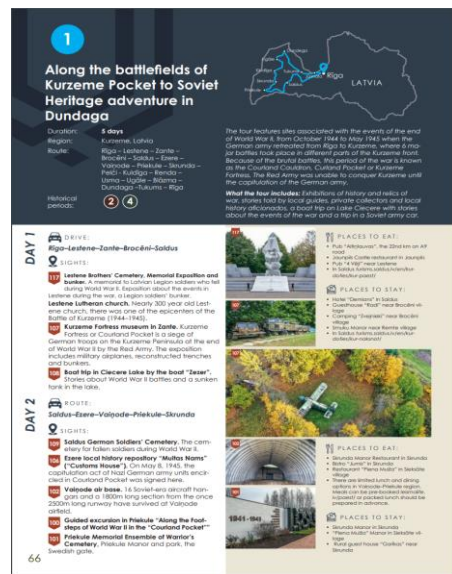
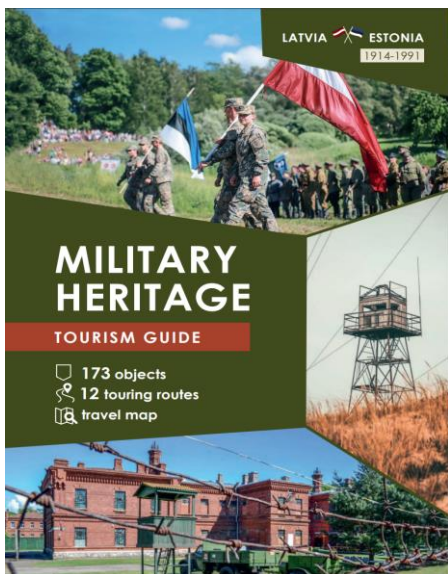
## D.2.1.2 Baltic military heritage travel guide with folding map - Southern part

A4. **Map LV/LT - will be changed to map of Baltic States** with objects and tours.

Online & printed in 5 lang. (LV/LT/EN/DE/RU) x 1000 copies (5000 in total). Printing 4+4, cover pages in matte dispersion varnish. ~60 pages, glued binding. Matt coated paper 90g for pages, 300g for cover pages

Responsible partner: LC. PPs involved: ZPR, LTA, ŽNPD and LKTA

Delivery period:  
3



# How to show the Baltic scope?

## MILITARY HERITAGE TOURISM OBJECTS

IN ESTONIA

Nr.	Object name	Page
1	Hara Harbour - historic Hara submarine base	6
2	Aegna Island	6
3	Nassaar Island	7
4	Estonian War Museum - General Laidoner museum	7
5	Memorial to those who fled across the sea to Sweden in 1944	7
6	Seaplane Harbour	7
7	Patarei sea fortress	8
8	KGB Prison cells in Tallinn	8
9	Hotel Veu and KGB museum	8
10	War of Independence Victory Column	9
11	Yokawa Museum of Occupations and Freedom	9
12	Paldiski - Soviet-era closed city	9
13	Klooga concentration camp and Holocaust memorial	10
14	Osmussaar Island	10
15	Spiltham radar station	10
16	Sinimäe (Blue Hills) concentration camp and Holocaust memorial	11
17	Sinimäe (Blue Hills) Museum in Valga	11
18	Tahkuna Lighthouse	11
19	Coastal batteries in Tahkuna and Lehtma	12
20	Hiumaa Military Museum	12
21	Memorial to fallen World War I soldiers of Hiumaa	12
22	Riisa coastal battery, radar station and lighthouse	13
23	Ojaka military harbour	13
24	The 130-mm Coastal Battery of Tohal (Hind) No 44	13
25	The 120-mm Coastal Battery of Hindu (Sõru) No 34	14
26	Memorial to the War of Independence in Võrnis	14
27	Hullo border outpost in Võrnis Island	14
28	Railway and Communication Museum in Haapsalu	15
29	"Railway Tracks Remember" monument to those deported	15
31	Põrgupõhja bunker	16
32	Põrgu House of Prayer	16
33	Monument to those who fled across the sea to Sweden in 1944	16
34	Military trail in Panga	17
35	Naval Communication Station in Lindva	17
36	Paatsaare Seaplane Base	17
37	Saaremaa Museum	18
38	Monument to the night battle of Iiharuud	18
39	Lõpe-Kaarti Anti Tank Line	18
40	Maantee military base	19
41	Coastal Battery No 315 (Steble) command post	19
42	Sõve Museum - 3rd Coastal Defence Battery in Sõve	19
43	Saaremaa Military Equipment Museum	20
44	World War I trenches by Vike Street	20
45	Piri missile base	20
46	Estonian Railway Museum in Lavassaare	21
47	Estonian Soldiers Memorial Church and Monument to the War of Independence in Toi	21
48	Monument to the Declaration of Independence of the Republic of Estonia	21
49	Monument to the War of Independence in Rõnu	22
50	Timkannu battle site	22
51	Ruhnu Lighthouse	22
52	Kadla and Rahu missile base	23
53	Forest brothers bunker in Lebovere	23
54	Memorial to the Battle of Avinurme	23
55	Scripture of the Mourning	24
57	Museum room of the Finnish boys next to the Ice Age castle	24
58	Monument to the War of Independence in Suure-Jaani	25
59	Viljandi museum	25
60	Equestrian statue of General Johan Laidoner	25
61	Birthplace of General Johan Laidoner in Viljandi	26
62	Monument to the War of Independence in Toonabü	26
63	Former Road military airfield	26
64	KGB Cels Museum in Tartu	27
65	Jalaka anti-tank line in Tartu	27
66	Estonian Aviation Museum	27
67	Monument to the War of Independence in Rõngu	28
68	Monument to the Battle of Paju	28
69	Monument to the War of Independence in Prineeta cemetery	28
70	Military theme park in Valga	29
71	"Defence Line" walk near Valga	29
72	Monument to the War of Independence in Valga	29
73	Vana-Võrroma Museum and Art Gallery	30
74	Museum room on the Forest Brothers in Nõmme Village Center (with a memorial and a replica of a bunker nearby)	30
75	Monument to the War of Independence in Pehtri County	31
76	Võrnis Village Centre - Reek House (Reegi maja)	31
77	Northern Camp	31
78	Sootse Selo Museum	31
79	Memorial to the Forest Brothers	32

## MILITARY HERITAGE TOURISM OBJECTS

IN LATVIA

Nr.	Object	Page
81	Marble border guard tower	34
82	Rebut German army dugouts in Melnā Campā	34
83	Collection of Soviet military trucks	34
84	Old Lighthouse and lower border guard	35
85	Ventspils International Radio Astronomy Centre	35
86	Narrow gauge railway from "Mazpils" in Ventspils seaside Open-air museum	35
87	Fire correction tower of the Ventspils 4th Coastal Defence	36
88	Udaba Lighthouse	36
89	Rubens' battalion museum	36
90	Rubens' battalion bunker and battlefields	37
91	Museum of the National Resistance Movement in Benda	37
92	Peldi Manor	37
93	Former Soviet border guard observation tower in Paldiski	38
94	Põlva local history museum exposition	38
95	"Almeryga Lighthouse	38
96	Memorial to the victims of the Soviet in Liepāja	39
97	Liepāja Northern Fort in Karolīva	39
98	Karolīva Military port of Liepāja	39
99	Karolīva Military Pier	40
100	Guided excursion in Plesku "Along the footprints of World War II in the "Outland Pocket"	40
101	Reizis Memorial Entrance of Warā's Cemetery	40
102	Vāpode air base	41
103	Cattle wagon used for deportations - Museum of Saundis farm station	41
104	Saundis Manor and exposition of Saundis locator	42
105	Olavs Kaprāts Museum and Memorial Site "Arēns"	42
106	Esare local history repository "Mātsi Ērāns" ("Children's House")	42
107	Luzerne Fortress Museum in Zante	42
108	Roof tip in Cicere lake by the "Ezer"	43
109	Sāda German Soldier Cemetery	43
110	Soviet air force target firing ground in Udaba	43
111	In historical porters' bunker	44
112	Mērsvālg Lighthouse and former border guard	44
113	Pēleši Čerēvs national partisan bunker	44
114	Soviet memorial "Water - Homeland" in Usmas	45
115	Aviation Museum "sky Zoo"	45
116	Memorial to Finnish Jaegers in Ropisāns	45
117	Leslene Brothers' Cemetery, Memorial Exposition and battle site	46
118	Tirdzintāri, bronze riding with type of horses used in World War I	46
119	Lāčpils riverbank posthole and trenches in Tirdzintāri	46
120	The Christmas Battle museum and outdoor exhibition	47
121	Daugavpils Fortress	47
122	Zanis Lipke Memorial	47
123	Rīga Air Museum	48
124	Victims of Concentration Camps Memorial in Torņakalns	48
125	Clarey History and Art Museum with the World War II historical Exposition route and dugout	48
126	Māngalgāda fortifications	49
127	Soviet army town in Mēlņpils	49
128	Exposition of relay boxes in Bicycle museum in Sūtrāks	49
129	Exposition of Aģalān Garrison History	50
130	Baltic Cemetery in Rīga	50
131	Exhibition in the Kārlis Vaidis War II in the "Outland Pocket"	50
132	Museum of the Occupation of Latvia	51
133	Lāčpils War Museum	51
134	1991 Baricades Museum	51
135	Rīga Ghettos and Latvian Holocaust Museum	52
136	Saulelī Memorial Ensemble	52
137	Death Island	52
138	Cultural Heritage Centre "Rindā Manor"	53
139	Cable "Dabūls" and exposition of military vehicles and equipment	53
140	Albatross museum of history and Art, exposition "Soviet year"	53
141	Underground Military bunkers in Udaba	54
142	Valka Iron station	54
143	Exhibition "Valka - the cradle of Latvia's independence"	54
144	Seda cultural heritage (1853-1900) exposition and Shatrit architecture	55
145	Memorial to the soldiers fallen in World War I	55
146	Monument for students of the Vilandis Regiment	55
147	Lēistāupe Castle	56
148	Memorial of General Manor	56
149	Monument to the soldiers fallen in the battles of Cēsis	56
150	Railway bridge across the Rauna River	57
151	Monument for students in Cēsis Regard	57
152	Cēsis history and art museum in the New Castle of Cēsis	57
153	Historical exposition "The Burning Conscience"	58
154	Monument of Victory in Cēsis	58
155	Svece Soviet Soldier in Uģiņe	59
156	Bunker of national partisans - Forest Brothers	59
157	Partisan "Forest battles" and railway bridge across the Annala river	59
158	Museum of Mēlņģa Vanaga and Siberian dugout	59
159	Museum of Battles in More	60
160	Memorial of national partisans in Sēmeļi	60
161	Piedāvāja local history exposition "Lārdi"	60
162	Alksnāne Museum	61
163	Soviet Army Missile base in Zeltiņi	61
164	Gulbene Railway Station	61
165	Latvian Army Summer Camp in Ulene	62
166	Trail and postfire memorial in Šķēpīši bog	62
167	Exposition "Albānians Rooms"	62
168	Broņevska Maršaleva poetry book	63
169	Ludāra Municipality tourism and cultural heritage centre	63
170	The birthplace of Colonel Oskars "Hērāns" and the final resting place in Vārdpils Cemetery	63
171	World War I museum and exposition in Ārmanas	64
172	Museum of military vehicles in Sventle manor	64
173	Daugavpils Fortress	64



### D.2.1.3 Promo videos and reels

Video: MPEG-4 and 4K quality, for internet & TV; 3-5 min with subtitles; and ~10 reels: Mp4; 15-30 sec, 1080px x 1920px with 9:16 aspect ratio, for soc. networks and website introducing product and targeting tourists. Lang.: LT/LV/EN.  
Responsible PP: LC. Partners involved: ZPR, LTA, ŽNPD and LKTA

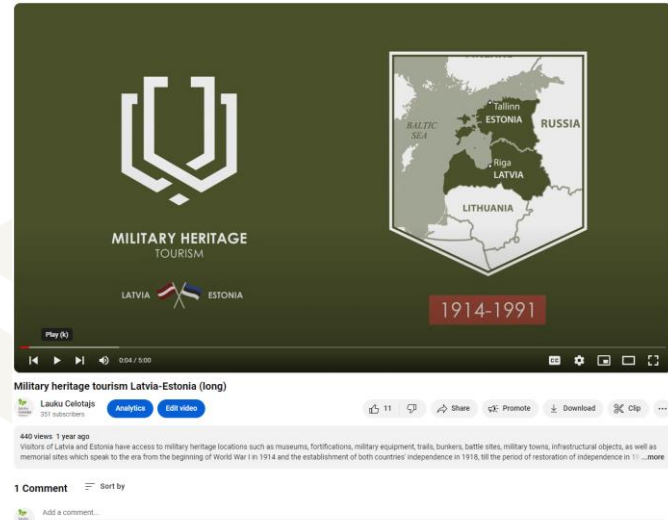
Delivery period:  
3

Video from Est-Lat project:

[https://www.youtube.com/watch?v=7iRNozNCNIQ&list=PLwv2pauxCyw8OEOLGBQ\\_ndNirgEdn1n\\_3&index=4&t=9s](https://www.youtube.com/watch?v=7iRNozNCNIQ&list=PLwv2pauxCyw8OEOLGBQ_ndNirgEdn1n_3&index=4&t=9s)

Planning table:

[https://docs.google.com/spreadsheets/d/1ZnPnL3bhCW289RsV9LHsCEbLU\\_GI338Le19NQIQ9TnQ/edit?gid=451802608#gid=451802608](https://docs.google.com/spreadsheets/d/1ZnPnL3bhCW289RsV9LHsCEbLU_GI338Le19NQIQ9TnQ/edit?gid=451802608#gid=451802608)



## Activity 2.2

### Product integration in the Baltic military heritage tourism web platform militaryheritagetourism.info.

#### D.2.2.1

#### Latvian-Lithuanian military heritage tourism product integrated in web platform

Texts, photo, video, audio inserted in militaryheritagetourism.info in LT, LAT, EE, EN, DE, RU languages. External translation, adaptation and editing services used as required, combined with machine translation.  
Responsible partner: LC. Partners involved: ZPR, LTA, ŽNPD and LKTA

Delivery  
period: 4

Work has been started:

- Lithuania added where relevant; LT country and travel info added
- Web site existing sections translated to LT
- History periods and timelines updated and supplemented by Latvian history expert; new texts translated to EN
- Update of LV timelines in webpage in process
- History periods and timelines supplemented by Lithuanian history expert; clarifications and improvements in process
- New history periods added; design and layout of timelines improved

PPT about inserting objects in web: <https://docs.google.com/presentation/d/1UDARBwtoqPzndJvs1DrBPbeQ8kkzMhXSl-evSw5cNHM/edit?usp=sharing>

## Activity 2.3

### Contacts and PR to international media, military heritage and tourism networks.

<b>D.2.3.1</b> <b>International specialised blogger, influencer, media tour, articles/ads in specific efficient media</b>	Aim of the intl. media tour is to raise interest in Baltic military heritage tourism, to tell story of the Baltic independence, to reach international target audience –tourists, travel trade. The tour will be in EN. The tour will visit objects in LV and LT. 4-8 participants. PP: LC, LKTA, LTA, ŽNPD.	Delivery period: 4
<b>D.2.3.2</b> <b>Military heritage tourism project final conference</b> <i>together with the new Est-Lat project</i>	International 2-day event with participation of LT and LV military heritage tourism stakeholders, history experts, 2-3 international and Baltic countries' speakers (ca 80 pers.) to strengthen cooperation between stakeholder organisations. Responsible PP: LC. PPs involved: ZPR, LTA, ŽNPD and LKTA	Delivery period: 4

## Activity 2.4

### Communication and public relations.

#### **D.2.4.1 Mandatory communication**

Project profile on [www.latlit.eu](http://www.latlit.eu), project web page <https://www.celotajs.lv/lv/c/prof/proj> and links from project partner web sites. Project information posted on partner social networks. Informative posters at premises of LP and PP.  
Responsible partner: LC. Partners involved: ZPR, LTA, ŽNPD and LKTA

Delivery period:  
4

- ✓  Project profile on [www.latlit.eu](http://www.latlit.eu): [latlit.eu/theprojects/military-heritage-ii/](http://latlit.eu/theprojects/military-heritage-ii/)
- ✓  Project web page on LP web site with links from project partner web sites: [www.celotajs.lv/lv/project/42](http://www.celotajs.lv/lv/project/42)
- ✓  Social media activities

#### **D.2.4.2 National media trips**

Aim of nat. media tour is to reach domestic target audience and new military heritage tourism objects to be involved in the product. Nat. media trips will be in nat. lang.  
1 trip in LV & 1 trip in LT for journalists, bloggers and influencers. 15-20 participants per trip.  
Responsible partners: LC, LKTA, LTA, ZPR

Delivery period:  
4

## Activity 2.5

### Travel fairs and themed public events.

<b>D.2.5.1</b> <b>Participation in travel fairs</b>	Costs included: stand design elements, sending the materials to event, renting the space, etc. as relevant. Responsible partners: LC - Green Week (DE), LTA - Balttour (LV), LKTA - Aventuras (LT), <b>Astogogs Lietuvoje - won't happen</b> (LT).	Delivery period: 4
<b>D.2.5.2</b> <b>Participation in a themed military heritage event</b>	The product and the project promoted for general public. Costs included: space rent, design elements, action rent (photo, game, 3D obstacles), catering, distribution materials, event reconstruction elements etc. as relevant. Responsible partner: LC. Partners involved: ZPR (4500eur), LTA (500eur), ŽNPD(500eur) and LKTA(500eur)	Delivery period: 4

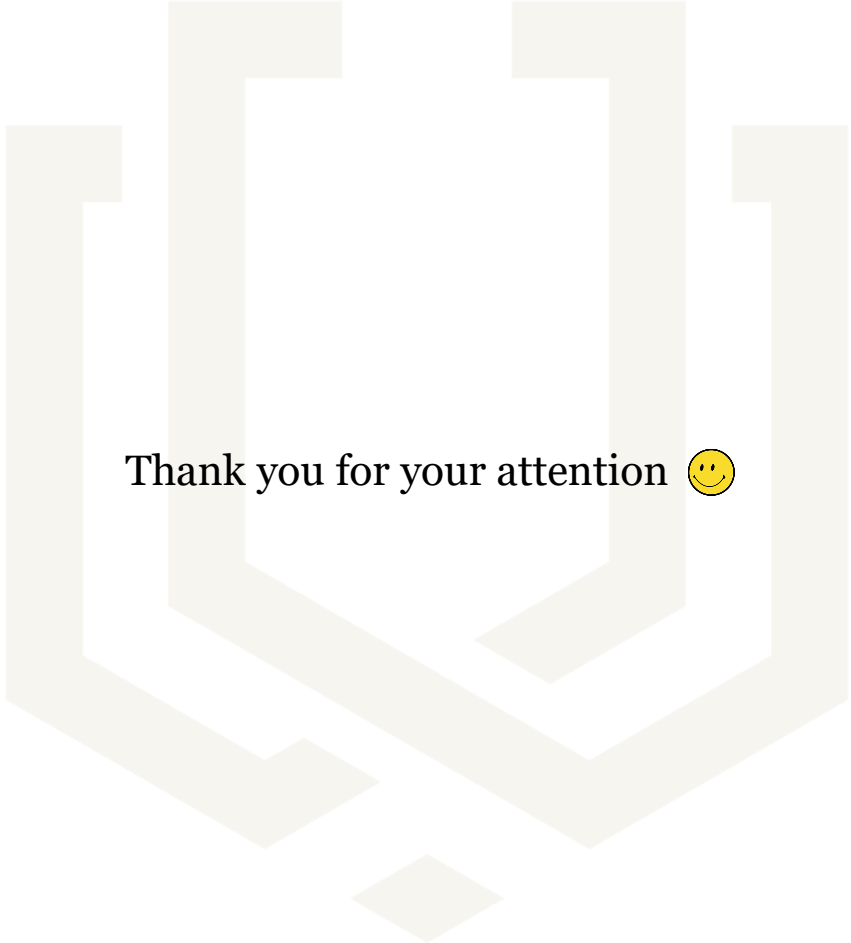
# SUMMARY: FIRST TASKS AND DEADLINES

Next partner meeting – FEB/MARCH 2025.

Work with travel map:

1. objects on the map
2. translation
3. layout and design
4. printing

Work with object descriptions for web and guide



Thank you for your attention 😊