



BALTIC NATURE LUNCH & RECEPTION

3–4 September 2025 | Manchester & Edinburgh

Discover the natural side of Latvia and Estonia through a special afternoon designed for UK travel professionals. This roadshow invites you to explore the Baltics with all your senses – tasting seasonal flavours, smelling forest herbs, and hearing the calls of wildlife and birds that bring these landscapes to life. Learn how guided mushroom foraging, birdwatching in quiet bogs, and authentic sauna traditions can become unforgettable travel experiences for your clients. Meet representatives from the Baltic Country Holidays, the Latvian Tourism Board, the Estonian Rural Tourism Association, and the Estonian Nature Tourism Association, who will share how these rich offerings fit today's travel trends. It's an opportunity to connect directly with local experts and discover new ideas for your programmes.



3rd of September

Roadshow activities in MANCHESTER

The Clayton Hotel
55 Portland Street,
Manchester, M1 3HP



4th of September

Roadshow activities in EDINBURGH

Edinburgh Marriott Hotel Holyrood
81 Holyrood Road, Edinburgh,
Scotland, EH8 8AU

PROGRAMME:

- 11:30 Arrivals, coffee & snacks. Introduction. What is Baltic Nature Tourism?
- 12:00 A sensory dive into Latvia & Estonia's landscapes and traditions
- 13:30 Networking
- 14:00 Closing

MORE INFO:

NORDIC TOURISM COLLECTIVE

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Interreg



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Latvia
travel

**BALTIC
NATURE
TOURISM**
*Latvia -
Estonia*

NAT-TOUR-EXPO